

CINDER ANGUS

BRAD, NICOLLE, BRYNNE & TAVIANNE YODER
COUNTY OF BARRHEAD, AB
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BRAD, NICOLLE, BRYNNE AND TAVIANNE



BRYNNE AND TAVIANNE

Welcome to the 18th Annual On Target Bull Sale. We would like to firstly thank all the bidders and buyers from the previous sales; your confidence in our program is truly appreciated.

We have been evaluating this year's offering since they hit the ground last spring and really feel that they are the most consistent group of bulls we have produced. They bring great dispositions, style, performance, and dimension to the table, all wrapped up in the phenotype that we strive to produce. Several of the bulls are tie broke or halter broke for future conveniences. We look forward to offering you a group that provides low birth weight bulls with unique pedigrees from our walking bull, CRSL Tatoo 091 and AI sires, Red Browns JYJ Redemption Y1344 and Red SLGN X-Files 006X. As always, we wouldn't be Cinder Angus without some power calves from Red Cinder Riccochet 18C, a son of Red Lonestone Revolver.

Once again, we've enjoyed being part of the On Target Sale for 17 years and are excited to make it 18 with these great and knowledgeable breeders; Dwajo Angus, SIBL Simmental, and Jones Land and Cattle. We would love for you to join us on sale day, or come out to the farm to appraise our offering and their dams.

Brad, Nicolle, Brynne and Tavianna

RED CINDER LAWMAN 14B

CIND 14B FEBRUARY 18 2014 #1814559

RED TER-RON FULLY LOADED 540R
RED CLAY COLT 21X
RED VIKSE ROBIN'S PRIME 97J
S: RED LONE STONE REVOLVER 138Z
RED HB GENERAL 103N
RED LONE STONE JENNA 95U
RED MYALTA 104H POLLY 68P

RED PERKS ADVANCE 121R
RED CINDER PURSUIT 101S
RED HOWE MS HEATHER DDH 101G
D: RED CINDER MABEL 4W
RED YY CLOUT 225M
RED LONE STONE 225M SATINA 4S
RED MYALTA 101H MAYA 25M

	BW	WW	YW	MILK
EPD	90	763	1418	-
ACTUAL	2.4	79	126	4

Lawman is a bull we were fortunate to use for a couple of seasons after Peltzer's purchased him in our 2015 sale. He is a combination of the performance giant, Revolver, and our great female maker, Red Cinder Mabel 4W. Lawman has some of the best performance numbers in the business and he really stamps his calves with his mark. Check out Lawman's maternal brother, Red Cinder Voltage 4E, a Red Soo Line Power Eye 161X son.

RED CRSL TATOO

IMP 91B MARCH 03 2014 #1876883

RED PERKS ADVANCE 121R
RED PIE BILLINGS 487
RED PIE RAMBO'S PRIDE 0289
S: RED NBAR HAMLEY S913
RED NBAR DANCE 531
RED NBAR KELLY 913
RED NBAR KELLY 700

RED SVR GANGSTER 14S
RED NORTHLINE JESSE JAMES
RED NORTHLINE GAL 56S
D: RED CRSL CHAMPAGNE
RED 5L NORSEMAN 1060-5103
RED 5L MARY 1263-1436
RED 5L MARY 287-1263

	BW	WW	YW	MILK
EPD	-	-	-	-
ACTUAL	-1.4	44	59	15

Tatoo is a sweet made bull with a ton of presence. He has thrown some super dispositioned calves that are proving that he isn't "just a calving ease bull" by the performance he puts into his calves. Tatoo was purchased from Carousel Farms in Wisconsin three years ago and had he not met an untimely end, would still be producing for us, considering the different twist in pedigree and cool looking calves.



nicolle



RED N BAR HAMLEY S913 - SIRE OF RED CRSL TATOO

RED CINDER INK'D 393E

CIND 393E JANUARY 28 2017 #1981147



RED PIE BILLINGS 487
RED NBAR HAMLEY S913
RED NBAR KELLY 913
S: RED CRSL TATOO
RED NORTHLINE JESSE JAMES
RED CRSL CHAMPAGNE
RED 5L MARY 1263-1436

RED LSF TANK 7005T
RED LSF RR BULLETPROOF 0375X
RED LSF BLACKBIRD N3080 T7029
D: RED CINDER CHETA 93B
RED BRYLOR SDL PARK PLACE 208P
RED CINDER GLY CHETA LASSIE93S
RED JCC CHETA 93M

	BW	WW	YW	MILK
BPD ACTUAL	89	702	1329	-
	1.2	55	100	23

Red Cinder Ink'd is a powerful herdsire in the making. He is a big muscle son of CRSL Tatoo and is a pretty complete individual. Ink'd is solid from the ground up, possessing a super good foot and leg structure and he can get out and really travel. He is a total outcross to anything out here, with his dam being sired by LSF RR Bulletproof 0375X, from the Ludvigson's herd in Montana. Ink'd's dam Cheta 93B is a daughter of our elite status cow, Red Cinder GLY Cheta Lassie 93S, and is following her momma down the elite path with phenomenal calves she has raised so far. Her first baby sold in last year's On Target Sale to Elizabeth Sieb. We think a lot of Ink'd and would like to exercise the option of walking him on our own herd.

SELLING TERMS: ½ POSSESSION AND ½ INTEREST. WE WOULD LIKE THE OPTION TO BRING HIM BACK TO OUR PLACE AND GET HIM READY FOR THE FALL SHOWS.



ED CINDER INK'D 393E
LOT 52



RED CINDER TATTED UP 493E

BLY 493E JANUARY 07 2017 #1969872



RED PIE BILLINGS 487
RED NBAR HAMLEY S913
RED NBAR KELLY 913
S: RED CRSL TATOO
RED NORTHLINE JESSE JAMES
RED CRSL CHAMPAGNE
RED 5L MARY 1263-1436

RED BRYLOR SMOKER 64S
RED SLGN X-FILES 006X
RED MEADO-WEST PERSUASION
D: RED CINDER CHETA 193C
RED LONE STONE PURSUIT 81W
RED CINDER CHETA 93A
RED CINDER GLY CHETA LASSIE93S

	BW	WW	YW	MILK
BPD ACTUAL	85	775	1122	-
	-0.5	63	85	15

Tatted Up 493E is another calving ease bull out of CRSL Tatoo that displays above average muscle dimension and performance. This bull excites us with his phenotype, bringing great spring of rib, capacity and in a super neat made package. His dam is an X-Files daughter and this was her first calf. She is a sharp fronted, deep barrelled, square uddered with an exceptional disposition. Cheta 193C traces back to our elite cornerstone cow, Red Cinder GLY Cheta Lassie 93S, who has been producing some of our top females. She is in the top 1% for growth of both WW and YW, and total maternal. This is a front pasture bull that will be a game changer to your program.



RED CINDER TATTED UP 493E
LOT 53 (BOTH PHOTOS)

RED CINDER SPARK 329E

TPY 329E FEBRUARY 13 2017 #1970373



RED PIE BILLINGS 487
RED NBAR HAMLEY S913
RED NBAR KELLY 913

S: RED CRSL TATOO

RED NORTHLINE JESSE JAMES
RED CRSL CHAMPAGNE
RED 5L MARY 1263-1436

RED CLAY COLT 21X
RED LONE STONE REVOLVER 138Z
RED LONE STONE JENNA 95U

D: RED CINDER GLITTER 29B

RED LONE STONE PURSUIT 81W
RED CINDER FREYJA 29Y
RED ROYAL FREYJA 29M

	BW	WW	YW	MILK
EPD ACTUAL	83	687	1190	-
	0.6	62	97	10

Red Cinder Spark 329E is a calving ease CRSL Tatoo son that is out of a powerful Lone Stone Revolver daughter. He is "heifer bull" with loads and loads of potential. Her first kick at the cat produced a bull that sold to Eldon Kober of Drayton Valley. His dam is the maternal sister to CIND 229E's dam and there are many similarities in the makeup of these two bulls. Spark has a very quiet disposition and lots of shape and dimension in a sound made package. This angular, great footed bull will leave some very nice replacements.



RED CINDER BARCODE 401E

CIND 401E JANUARY 08 2017 #1981138



RED PIE BILLINGS 487
RED NBAR HAMLEY S913
RED NBAR KELLY 913

S: RED CRSL TATOO

RED NORTHLINE JESSE JAMES
RED CRSL CHAMPAGNE
RED 5L MARY 1263-1436

RED CLAY COLT 21X
RED LONE STONE REVOLVER 138Z
RED LONE STONE JENNA 95U

D: RED CINDER HEATHER 201C

RED HOLDEN HI HO 574
RED CINDER HEATHER 101U
RED HOWE MS HEATHER DDH 101G

	BW	WW	YW	MILK
EPD ACTUAL	87	642	1157	-
	0.4	52	90	13

Red Cinder Bar Code is a long spined individual with some great flank cover and soft for rib. He is out of a first year calving Revolver daughter, and she did a super nice job raising him. Bar Code has a great disposition, and like his maternal grand sire and his sire, Tatoo, he should pass on this great quality to his calves.



RED CINDER COLLECTOR 160E

CIND 160E JANUARY 20 2017 #1981142



RED PIE BILLINGS 487
RED NBAR HAMLEY S913
RED NBAR KELLY 913

S: RED CRSL TATOO

RED NORTHLINE JESSE JAMES
RED CRSL CHAMPAGNE
RED 5L MARY 1263-1436

RED GOLD-BAR KING V415 107K
RED CINDER GONNA B FAMOUS 55W
RED ROYAL FREYJA 55M

D: RED CINDER BIEBIRD 60Y

RED YY CLOUT 225M
RED MYALTA 225M RENEE 60R
RED MYALTA GM MEG 16M

	BW	WW	YW	MILK
EPD ACTUAL	75	671	1018	-
	-3.7	35	42	15

Heifer bull alert! This bull has a low 75 lb BW, Cinder Collector 160E is calving ease sire out of Tatoo, the bull we really appreciated for his structure and shape and added punch. He throws easy calving cattle with super disposition. His mother is a square uddered Red Cinder Gonna Be Famous daughter. Collector is a bull you could use on a group of heifers with ease.





RED CINDER FREEDOM 14E
LOT 57



RED BROWN JYJ REDEMPTION Y1334
SIRE OF LOT 57



RED CINDER ACQUITTED 229E - LOT 58

RED CINDER VOLTAGE 4E

CIND 4E JANUARY 20 2017 #1981143

RED BAR-E-L RIBEYE 103R
RED COCKBURN RIBEYE 308U
RED WILBAR CORA 443P
S: RED SOO LINE POWER EYE 161X
RED GEIS KNIGHT HAWK 14'02
RED TR LYNN 301R
TR LYNN 105L

RED PERKS ADVANCE 121R
RED CINDER PURSUIT 101S
RED HOWE MS HEATHER DDH 101G
D: RED CINDER MABEL 4W
RED YY CLOUT 225M
RED LONE STONE 225M SATINA 4S
RED MYALTA 101H MAYA 25M

BW	WW	YW	MILK
83	729	1075	-
-1.0	57	80	7

Red Cinder Voltage 4E is an attractive made son of Red Soo Line Power Eye 161X. Power Eye progeny have been setting the world on fire the last two years; a 2 year old cow/calf pair won National Champion Female and Show Female of the Year in Canada, and a yearling bull was recently names Reserve National Bull Champion in Denver. This bull has a lot of good in him with his smooth front end, great foot and leg structure, and plenty of capacity. Voltage's dam is a beautiful uddered Red Cinder Pursuit daughter. Mabel 4W has given us two high sellers in previous On Target sales, including Lawman 14B, that has four sons of his own in the sale this year. This pedigree is fool proof and we have taken the guess work out of it for you. Lawman 14B sold to Peltzer's and Red Cinder Aragorn 14C sold to Monica Makoruk. Voltage is suitable for both heifers and cows.

RED CINDER FREEDOM 14E

CIND 14E JANUARY 07 2017 #1981137

RED BECKTON NEBULA M045
RED BECKTON NEBULA P P707
RED BECKTON LANA M809 EP
S: RED BROWN JYJ REDEMPTION Y1334
RED LJC MISSION STATEMENT P27
RED JYJ MS JOLENE W16
HXC JOLENE R548

RED GOLD-BAR KING V415 107K
RED CINDER GONNA B FAMOUS 55W
RED ROYAL FREYJA 55M
D: RED CINDER MABEL 14Z
RED CINDER PURSUIT 101S
RED CINDER MABEL 4W
RED LONE STONE 225M SATINA 4S

BW	WW	YW	MILK
80	727	1074	-
-2.3	58	84	14

EPD ACTUAL

Red Cinder Freedom 14E is a large bodied, soft made, calving ease bull of Red Brown JYJ Redemption Y1334. He is exceptionally quiet, halter broke and has been worked extensively with by our daughters. His birth weight was a smooth 80 lbs and is definitely an individual you can use on heifers. This pedigree is loaded with some red Angus giants; Red Beckton Nebula, and Red LJC Mission Statement. Freedom's dam is a daughter of Red Cinder Mabel 4W, who has the great Power Eye son in the sale. It is no mistake that many of the dams, grand dams and great grand dams are scattered throughout many of the pedigrees in our program - these mothers flat out work. Redemption is an AI sire that we selected for his calving ease ability, making him a sleep easy kinda bull. He is a long bodied bull with tremendous balance that doesn't sacrifice the much sought after performance.

RED CINDER ACQUITTED 229E

CIND 229E JANUARY 05 2017 #1981136

RED BECKTON NEBULA M045
RED BECKTON NEBULA P P707
RED BECKTON LANA M809 EP
S: RED BROWN JYJ REDEMPTION Y1334
RED LJC MISSION STATEMENT P27
RED JYJ MS JOLENE W16
HXC JOLENE R548

RED BRYLOR SMOKER 64S
RED SLGN X-FILES 006X
RED MEADO-WEST PERSUASION
D: RED CINDER GLAMOUR 29A
RED LONE STONE PURSUIT 81W
RED CINDER FREYJA 29Y
RED ROYAL FREYJA 29M

BW	WW	YW	MILK
81	560	1063	-
-2.7	63	108	16

EPD ACTUAL

Here's a real good Redemption son out of a many times champion Red SLGN X-Files 006X daughter that is a soft, deep feminine package. This is a cool pedigreed bull that will make a great addition to many programs. He is as sound made as they come and is as dark colored as they come too as well as being deep ribbed and soft made. Acquitted is a complete package, he has the genetics, the phenotype, and a phenomenal temperament. This bull has heifer bull wrote all over him, from his smooth makeup to his 81 lb BW.



RED CINDER VOLTAGE 4E
LOT 59



RED SOO LINE POWER EYE 161X
SIRE OF LOT 59



RED CINDER EASTWOOD 255E

CIND 255E JANUARY 12 2017 #1981140



RED CLAY COLT 21X
RED LONE STONE REVOLVER 138Z
RED LONE STONE JENNA 95U
S: RED CINDER LAWMAN 14B
RED CINDER PURSUIT 101S
RED CINDER MABEL 4W
RED LONE STONE 225M SATINA 4S

RED CINDER MARTIN' UP 132P
RED CINDER IN FOCUS 112W
RED HIDDEN SHOWGIRL 112G
D: RED CINDER FREYJA 155Y
RED DRYFORK K-C PRECISELY JACK
RED CINDER FREYJA 55U
RED ROYAL FREYJA 55M

	BW	WW	YW	MILK
EPD ACTUAL	90	770	1341	-
	2.0	68	114	6

Red Cinder Eastwood 255E traces back to one of our cornerstone cows, Red Royal Freyja 55M, that has produced us many functional progeny. Eastwood is a Lawman son that is thick, displays more than ample body length, heavy structured for extra weaning pounds and the added bonus of dark pigmentation. Two previous sons from his dam, Freyja 155Y, have gone into the good purebred herds of Marches Angus and Leroy Brownlee, with the terrific Peacemaker bull. Eastwood has a moderate birth weight of 90 lbs, and tremendous growth, and was #2 yearling bull at 1341 lbs.



RED CINDER BOUNTY 23E

CIND 23E FEBRUARY 02 2017 #1981151



RED CLAY COLT 21X
RED LONE STONE REVOLVER 138Z
RED LONE STONE JENNA 95U
S: RED CINDER LAWMAN 14B
RED CINDER PURSUIT 101S
RED CINDER MABEL 4W
RED LONE STONE 225M SATINA 4S

RED PERKS ADVANCE 121R
RED CINDER PURSUIT 101S
RED HOWE MS HEATHER DDH 101G
D: RED CINDER CLASSY 23W
RED YORK DUKE 9622
RED HIDDEN CLASSY 23J
RED ROYAL MELODY 23Y

	BW	WW	YW	MILK
EPD ACTUAL	85	679	1160	-
	0.1	57	90	4

Red Cinder Bounty 23E is a moderate BW bull out of Lawman. He has genetically growth and performance built in, from his sire and grandsire. Bounty's maternal sister sold this fall for \$7500 in the Brylor Tradition with a Vision Sale.



RED CINDER MAGNUM 33E

CIND 33E JANUARY 12 2017 #1981141



RED CLAY COLT 21X
RED LONE STONE REVOLVER 138Z
RED LONE STONE JENNA 95U
S: RED CINDER LAWMAN 14B
RED CINDER PURSUIT 101S
RED CINDER MABEL 4W
RED LONE STONE 225M SATINA 4S

RED WILDMAN EL GRANDE 5M
RED WILDMAN RIO GRANDE 520R
RED BLUE SPRUCE LARKABA 27F
D: RED DIAMOND T SHAWNEE-RIO 9933
RED BRYLOR NEW TREND 22D
RED CHOPPER K SHAWNEE 98S
RED DIAMOND D SHAWNEE 217H

	BW	WW	YW	MILK
EPD ACTUAL	95	789	1349	-
	3.2	75	124	17

Red Cinder Magnum 33C is a big, stout muscle machine and if it's cows you want bred, he's the bull for you. He is in the 1% for weaning weight and top 1% for total maternal. This was an extremely good mating with Lawman and the big tanky Diamond T Shawnee cow. His dam has proven her worth raising some of the heaviest calves and becoming an elite status female in the Canadian Angus Association herd book. Magnum is a powerful performance backed bull that will pass his grow potential on to his calves. Past calves have sold to Brewin Angus and Trevor Mast.

RED CINDER HOOCH 39E

CIND 39E FEBRUARY 03 2017 #1987027



CROWFOOT 6004S
RED CROWFOOT MOONSHINE 8081U
RED CROWFOOT BRNDINA 6359S
S: RED LONE STONE MOONSHINE 129B
RED BAR-E-L ROCKAFELLER 147R
RED LONE STONE ROSETTE 53Z
RED LONE STONE TRICIA 76T

RED PERKS ADVANCE 121R
RED CINDER PURSUIT 101S
RED HOWE MS HEATHER DDH 101G
D: RED LONE STONE BIEBIRD 39W
RED MYALTA HIGHWAYMAN 29E
RED MYALTA JOANN 32J
RED CROWFOOT BIEBIRD 667F

	BW	WW	YW	MILK
EPD ACTUAL	95	732	1258	-
	3.4	62	98	9

Red Cinder Hooch 39E is a Red Lone Stone Moonshine son that has that little extra frame to breed cows. Big footed, big boned, and super disposition. The dam is a super big bodied cow and is as deep a Pursuit daughter as you will find. These Pursuit descendants will put some great udder structure and soundness on replacement females.

RED CINDER HIT MAN 417E

CIND 417E JANUARY 30 2017 #1981149



RED BFCK CHEROKEE CNYN 4912
RED LCC MAJOR LEAGUE A502M
RED KRN REBA'S ROBIN
S: RED GOLD-BAR STONE COLD 115S
RED GOLD-BAR HUNK 803B 104H
RED GOLD-BAR KURUBA H 202P
RED GOLD-BAR KURUBA R 108L

RED U2 MISSION STATEMENT 66W
RED BAR 4A COMMANDER 12Z
RED ASPEN SABRENA 92U
D: RED BAR 4A ACUTE 117B
RED GLACIER LOGAN
RED WILLOW CREEK ACUTE 112M
RED WILLOW CREEK ACUTE

	BW	WW	YW	MILK
EPD ACTUAL	93	673	1081	-
	1.5	63	86	14

Hitman 417E is a long spined, structurally sound bull sired by Red Gold-Bar Stone Cold 115S, a past high seller at the Masterpiece Sale at Agribition in Regina, SK. We purchased his dam in Bar 4A's production sale. She is solid uddered and is moderate in her makeup. Her first calf sold in last year's sale to pretty good Angus outfit of Floyd and Joann Marches. Hitman is a bull that I would feel confident using on cows.



CINDER
HURRICANE 212E
LOT 65

RED CINDER LAWMAN 731E

CIND 731E JANUARY 9 2017 UNREG BULL

BW: 87 LBS AUG 23 WT: 810 LBS JAN 6 WT: 1400 LBS



RED CLAY COLT 21X
RED LONE STONE REVOLVER 138Z
RED LONE STONE JENNA 95U
S: RED CINDER LAWMAN 14B
RED CINDER PURSUIT 101S
RED CINDER MABEL 4W
RED LONE STONE 225M SATINA 4S

RED THAT'LL DO CUB 120M
RED GEIS CUB 200R
RED GEIS MARSLITE 149'02
D: SIMMIE/RED ANGUS COW TAG#731
DOUBLE BAR D ADONIS 603N
LONESTONE MS ADONIT 31T
MRLN PILAR

A tremendous mad cross bred bull, a 3/4 Angus and 1/4 Simmental. He is a Lawman son and is built for performance, muscle and capacity, and one of our favorite traits, docility. This is a bull that will sire calves that will push the scale down in the fall and grow like a damn. Use this bull on some cows to add some punch. Past brothers have sold to Degner Farms and Pansgreau Farms.



RED CINDER HOOCH 39E - LOT 63



RED CINDER HIT MAN 417E - LOT 64

CINDER HURRICANE 212E

CIND 212E FEBRUARY 05 2017 #1981153



A A R REALLY WINDY 120S
V D A R REALLY WINDY 4097
VDAR BLACKBIRD 2031
S: DWAJO REALLY WINDY 60C
CRESCENT CREEK FORTUNE 16H
DWAJO ZARA 94K
DWAJO ZARA 6H

SPRUCE VIEW OVERDRIVE 63R
SPRUCE VIEW OVERDRIVE 153X
SPRUCE VIEW JESTRESS 64M
D: BAR HEART LADY BATE 212Z
TC ABERDEEN 759
LINWOOD LADY BATE 10X
LINWOOD LADY BATE 38U

	BW	WW	YW	MILK
EPD ACTUAL	82	739	1187	-
	0.1	39	58	14

Cinder Hurricane 212E is a big sided, long spined bull. We don't raise many black bulls, but this one is a rip. He possesses a great skull shape and superb hair coat. Hurricane started out with a modest 82 lb BW and has had exceptional growth rate with an 1187 lb YW in a moderate framed package. He is sired by Dwajo Really Windy 60C, a bull that Dwajo kept to use for themselves, out of a great Zara cow family. Hurricane's dam is a moderate, well balanced cow with a picture perfect udder. Her calf last year sold to Maurice Kruk and her twin heifers both sold to Colin Campbell at the 2016 Northern Sale.



RED CINDER LAWMAN 731E - LOT 66

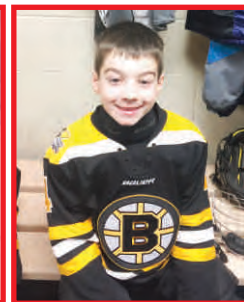
SIBL SIMMENTALS

BARCLAY & MICHELLE SMITH & FAMILY
IVAN & LINDA SMITH
CHAD & STACEY MEUNIER & FAMILY
CHERRILL, AB
HOME (780) 785-2045
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We are very excited to welcome you once again to the 18th Annual On Target Bull Sale. We have worked hard over the past year to improve our product that we are presenting here for your appraisal. We believe that our group of bulls is possibly the most consistent and marketable that we have offered. The bulls were once again fed a TMR ration of barley and hay silage, chopped hay and a textured grain ration designed to supply adequate protein, energy and mineral and vitamin levels to promote healthy growth and gains. The bulls are sound, and grown out and are fresh in their appearance.

We are privileged to work with our good friends and sale partners, Dwajo Angus, Cinder Angus and Jones Land and Cattle. We are also excited that we are able to work closely with CRM Simmentals (Chad and Stacey Meunier) in merchandising their bull offering as well our continued partnership with Alliance Simmentals (Mike McCart). Our partnership with these two operations allow for us to offer a larger group of bulls with more diversity in genetics and options for our repeat customers.

We look forward to seeing you in Barrhead on March 13th and if we can be of any assistance to you prior to sale time please do not hesitate to contact us or view the bulls ahead of sale time we would be happy to help.



BLI ETERNAL AFFAIR 718E - DAUGHTER OF R PLUS HITMAN 4194B
SOLD TO KD SIMMENTALS FOR \$9,000

R PLUS HITMAN 4194B

LRPS 4194B FEBRUARY 24 2014 #PG1134497 RED PLD PUREBRED

FOXY ROCKSTAR
R PLUS HARDROCK 145X
MISS R PLUS 8014U
S: R PLUS RELOAD 2006Z
RED BARON HR P101
IPU RED BARONESS 1T
IPU MS BODYBUILDER 49P

KENCO/MF POWERLINE 204L
S-PAW BLK SHOW OFF 5S
S-PAW BLK PERFECTA 305P
D: MISS R PLUS 79X
CNS DREAM ON L186
MISS R PLUS 6141S
MISS R PLUS 4257P

BW	WW	YW	CE	MCE	MW	M
94	751	1223	-	-	-	-
3.5	65.4	87.6	5.3	10.6	47.4	14.7

The addition of Hitman to our breeding program has been one of the best decisions we have made. The level of quality that he has brought to his progeny is tremendous. The Hitman progeny are sound structured, well-muscled, super haired and very attractive. Hitman sires both sexes well with his first daughters offered this past fall averaging a very solid \$9250. As I write these footnotes we are calving his first daughters and we are extremely pleased with the mothering ability, ease of calving and the high quality udders that they possess. The Hitman progeny are features not only in our program but also at R Plus where he produced a \$53,000 son last spring. There are some true standouts in this set of sons we are presenting.



BLI ELLA 720E - DAUGHTER OF R PLUS HITMAN 4194B

BLI ELECTRIC 708E

BLI 708E JANUARY 29 2017 #PG1213803



R PLUS GARD ROCK 145X
R PLUS RELOAD 2006Z
IPU RED BARONESS 1T
S: R PLUS HITMAN 4194B
S-PAW BLK SHOW OFF
MISS R PLUS 79X
MISS R PLUS 6141S

VIRGINIA RED TEXAS
CMS BON JOVI 911W
CMS SHANGRALA 603S
D: LAZY BAR B BOONY 6A
3D MR RED PEPPER 441S
LAZY BAR B REDDER 25X
LAZY BAR B STAR 10T

BW	WW	YW	CE	MCE	MW	M
110	862	1564	-	-	-	-
5.2	65.4	91.6	2.7	7.6	49.1	16.4

POLLED TEST PENDING / MULTI RED

BLI Electric 708E is our lead off Hitman son and what a way to start. Big topped, round ribbed, wide hiped, super sound, tons of hair and just that real herd bull look. Electric was 2nd in class at Farmfair behind the division champion and received a lot of positive feedback from those who have viewed him. 708E was a stall favorite at the Canadian Bull Congress in January. True herd bull potential here!



BLI ELECTRIC 708E - LOT 67



BLI ELECTRIC 708E - FARMFAIR 2017

BLI ENTOURAGE 783E

CLAY 738E FEBRUARY 20 2017 PG#1218656



R PLUS GARD ROCK 145X
R PLUS RELOAD 2006Z
IPU RED BARONESS 1T

S: R PLUS HITMAN 4194B

S-PAW BLK SHOW OFF

MISS R PLUS 79X

MISS R PLUS 6141S

CNS DREAM ON L186

LFE DREAMING RED 503S

LFE CHARO 56K

D: LFE MS ARNOLD 609U

BOZ REDCAT D162

MISS ARNOLD L2539

MISS ARNOLD G150S

BW	WW	YW	CE	MCE	MW	M
100	768	1421	-	-	-	-
-0.5	53.1	71.0	10.7	10.9	47.4	20.8

POLLED TEST PENDING / MULTI RED

Serious herd bull prospect here! Entourage is not only a tremendous individual but also is the maternal brother to Red Addiction 224Z who has left his mark siring tremendous progeny for all that have used him. The length of spine, super structure, massive amount of hair, with that herd bull head and neck make Entourage a complete, honest type of bull that deserves serious consideration. Only a 20th of February birthdate, Entourage gets better every day and will be a feature not to be missed.



LFE MS ARNOLD 609U - DAM OF LOT 68



BLI ENTOURAGE 783E - LOT 68



BLI RED ADDICTION 224Z - MATERNAL BROTHER OF LOT 68
& SIRE OF LOTS 73 & 74



BLI ENDURANCE 724E

BLI 724E FEBRUARY 5 2017 PG#1213836



R PLUS GARD ROCK 145X
R PLUS RELOAD 2006Z
IPU RED BARONESS 1T
S: R PLUS HITMAN 4194B
S-PAW BLK SHOW OFF
MISS R PLUS 79X
MISS R PLUS 6141S

TWIN-CHIEF PRINCE 203P
TWIN-CHIEF WYOMING 28W
TWIN-CHIEF SPICEY 28S
D: SWANTEWITT ZELDA 196Z
SWANTEWITT RICCO 35R
WANTEWITT TEDDY GIRL 96T
SWANTEWITT 91K

BW	WW	YW	CE	MCE	MW	M
108	854	1563	-	-	-	-
5.1	66.8	90.9	5.0	9.5	52.8	19.4

MULTI POLLED / MULTI RED PUREBRED

A powerful Hitman son, big ribbed, wide topped, super hairy, very consistent to the type for the Hitman progeny. Dam is good uddered and sound footed and produced a son that sold to Dunstall Farms. 724E is one of the top performing bulls in the pen this year.

BLI ENTHUSED 744E

BLI 744E MARCH 3 2017 PG#1229658



R PLUS GARD ROCK 145X
R PLUS RELOAD 2006Z
IPU RED BARONESS 1T
S: R PLUS HITMAN 4194B
S-PAW BLK SHOW OFF
MISS R PLUS 79X
MISS R PLUS 6141S

R PLUS REDGE 8018U
R PLUS 20X
MISS R PLUS 6082S
D: BLI APRICOT 321A
TNT TOP GUN R244
KIMLAKE SHEILA ANN 807T
KIMLAKE SHEILA ANN 485P

BW	WW	YW	CE	MCE	MW	M
115	918	1651	-	-	-	-
4.4	69.1	97.1	5.0	10.3	52.8	18.3

MULTI POLLED / SCURRED / MULTI RED

744E is dark red, long spined, big footed and is the top performing bull in our group this year. If you want added performance take hold here. Dam has a picture perfect udder and is sound in her structure. Another high quality Hitman son and only a March birthdate.



BLI ECLIPSE 717E

CLAY 717E FEBRUARY 4 2017 PG#1229984



R PLUS GARD ROCK 145X
R PLUS RELOAD 2006Z
IPU RED BARONESS 1T
S: R PLUS HITMAN 4194B
S-PAW BLK SHOW OFF
MISS R PLUS 79X
MISS R PLUS 6141S

MR NCL SUPERIOR S6018
BLI BLACK SUPERIOR 132Y
KIMLAKE SHEILA ANN 807T
D: BLI BLACK PEAR 350A
PPSR NOPHALT 20H
MISS PRICKLY PEAR 133L
LJS BLACK FLANKS

BW	WW	YW	CE	MCE	MW	M
106	778	1602	-	-	-	-
3.9	66.6	95.9	5.6	9.4	53.0	19.7

MULTI POLLED / MULTI RED / BLACK

717E is very similar in his pattern to 744E with added extension throughout his body, big topped with a tremendous wide hip. The only black Hitman son on offer and again a very performance oriented bull. The granddam to 717E was the first black cow we ever owned and was always a favorite of those who toured the herd. Strong cow family to back up a very solid individual.





BLI ENCOMPASS 743E

BLI 743E MARCH 3 2017 PG#1213831

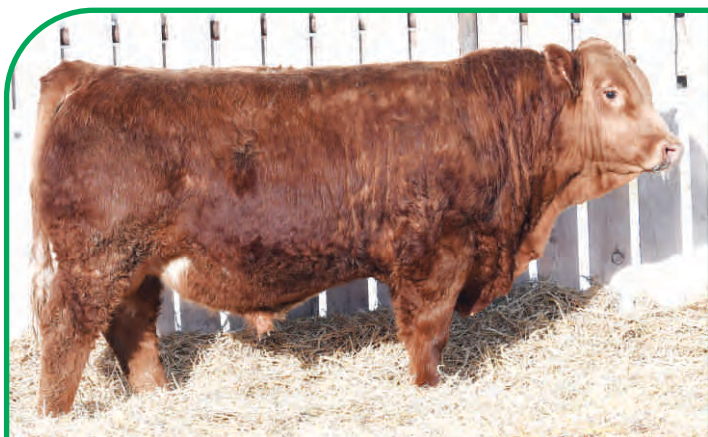
R PLUS GARD ROCK 145X
R PLUS RELOAD 2006Z
IPU RED BARONESS 1T
S: R PLUS HITMAN 4194B
S-PAW BLK SHOW OFF
MISS R PLUS 79X
MISS R PLUS 6141S

R PLUS BLACKEDGE
R PLUS REDGE 8018U
MISS R PLUS 3158N
D: MISS R PLUS 59X
R PLUS KODIAK 4200P
KOP MS KODIAK 136U
KOP MS JUSTINE 46L

BW	WW	YW	CE	MCE	MW	M
95	753	1297	-	-	-	-
2.5	62.4	85.3	8.7	12.8	50.1	18.9

MULTI POLLED / MULTI RED

743E is another March Hitman son from our donor cow 59X. This is her natural calf and we liked him so well we flushed her to Hitman for 2018. 743E is moderate in his frame and performance but is so extremely well structure that every piece just fits together. Once again he patterns so similarly in type with the big rib, wide top, super hairy and awesome foot and leg structure. 743E is attractive through his front third and just a real unique high quality individual.



BLI ENTTLIED 726E

BLI 726E FEBRUARY 7 2017 REG PENDING

R PLUS REDGE 8018U
R PLUS 20X
MISS R PLUS 6082S
S: BLI RED ADDICTION 224Z
LFE DREAMING RED 503S
LFE MS ARNOLD 609U
MISS ARNOLD L2539

R PLUS BLACKEDGE
R PLUS REDGE 8018U
MISS R PLUS 3158N
D: MISS R PLUS 59X
R PLUS KODIAK 4200P
KOP MS KODIAK 136U
KOP MS JUSTINE 46L

BW	WW	YW	CE	MCE	MW	M
94	785	1468	-	-	-	-
0.7	55.1	77.9	9.9	11.8	52.2	24.7

MULTI POLLED / MULTI RED

Our first embryo son offered from 59X who was acquired through the pick we purchased from R Plus Simmentals for \$14,500. 59X is a massive bodied, awesome footed female with an excellent udder that flat out produces. Sired by Addition 224Z that has worked so well for those who have used him. 726E in his own right is big bellied, stout made and attractive and backed by a supper female.



BLI EXECUTIVE 715E

BLI 715E FEBRUARY 3 2017 REG PENDING

R PLUS REDGE 8018U
R PLUS 20X
MISS R PLUS 6082S
S: BLI RED ADDICTION 224Z
LFE DREAMING RED 503S
LFE MS ARNOLD 609U
MISS ARNOLD L2539

R PLUS BLACKEDGE
R PLUS REDGE 8018U
MISS R PLUS 3158N
D: MISS R PLUS 59X
R PLUS KODIAK 4200P
KOP MS KODIAK 136U
KOP MS JUSTINE 46L

BW	WW	YW	CE	MCE	MW	M
94	768	1379	-	-	-	-
0.7	55.1	77.9	9.9	11.8	52.2	24.7

MULTI POLLED / MULTI RED

715E is the 2nd ET son of 59X in the sale and is a tank. Moderate in his frame and a bit more compact in his make-up. Dark red, heavy muscled and just a good honest bull that is easy to like. Like all of the Addition calves we have had 715E is moderate in his birthweight and is a very useful kind of bull.





BLI EDGAR 701E - LOT 75



BLI COCAINE 503C - SIRE OF LOT 75 TO 77

BLI EDGAR 701E

BLI 701E JANUARY 20 2017 REG PENDING



R PLUS 20X
BLI RED ADDICTION 224Z
LFE MS ARNOLD 609U
S: BLI COCAINE 503C
BLI BLACK SUPERIOR 132Y
BLI AFFAIR 315A
BLI WILDROSE 947W

WHEATLAND BULL 680S
LITTLE MAN'S EYE CANDY 103Z
LFE CANDY KISSES 39S
D: SNIDER'S CHARMED
STF STARQUEST N114
STF STARQUEST N114
MCC STACY 103H

BW	WW	YW	CE	MCE	MW	M
108	858	1554	-	-	-	-
4.2	70.0	104.9	4.9	7.7	60.1	25.2

MULTI POLLED / SCURRED / MULTI RED / BLACK

Here is one of the favorite black bulls in the pen this year and one that gets picked out by most every person who tours through. Super big sided, wide topped, stout made and an unreal temperament. 701E has been a standout all year and he was a feature alongside his mother during pasture tours this past summer. The dam was shown as a calf and two year old at Farmfair and was my daughter's 4-H project who wrapped up being champion female for her in the district in 2016. 701E is backed by a tremendous cow family and is a bull that has some serious herd changing potential.

BLI ENTRAPMENT 742E

BLI 742E MARCH 1 2017 REG PENDING



R PLUS 20X
BLI RED ADDICTION 224Z
LFE MS ARNOLD 609U
S: BLI COCAINE 503C
BLI BLACK SUPERIOR 132Y
BLI AFFAIR 315A
BLI WILDROSE 947W

CHAMPS ROMANO
CHAMPS BRAVO
VIRGINIA POLL BARBI SUE
D: BLI LADY BRAVO 228Z
MFL HAXAN 200L
BLI XPOSED 1035X
MS NORTHFORK 13J

BW	WW	YW	CE	MCE	MW	M
105	868	1534	-	-	-	-
2.8	69.5	100.9	8.4	7.7	62.8	28.1

DOUBLE POLLED / RED

This first offering from our 2016 sale high seller Cocaine 503C who sold to Wagner Livestock. We were fortunate to be able to utilize him in our breeding program and have 3 sons on offer. 742E is a young March calf out of a powerful full blood cow that stems from one of our oldest cow families. If you want to add some scale and performance 742E will fit the bill.



BLI EXPECTATION 751E

BLI 751E MARCH 17 2017 REG PENDING



R PLUS 20X
BLI RED ADDICTION 224Z
LFE MS ARNOLD 609U
S: BLI COCAINE 503C
BLI BLACK SUPERIOR 132Y
BLI AFFAIR 315A
BLI WILDROSE 947W

ABR SIR ARNOLDS IMAGE
SAN-MAR POLLED PHARAO 12P
SAN-MAR POL TEARDROP 12M
D: BLI XPECTATIONS 1009X
ANCHOR "T" METRO 4E
BLI NIKITA
BLI LISA

BW	WW	YW	CE	MCE	MW	M
100	838	1424	-	-	-	-
3.6	69.9	101.4	8.3	9.4	63.8	28.9

DOUBLE POLLED

751E is a more traditionally marked son of Cocaine but one we quite like. The youngest bull in our offering but he does not give up much to his older contemporaries. Mothered by an excellent full blood female that has raised progeny to KSL Simmentals, IH Simmentals as well as replacements for our herd and always did an impressive job. 751E is attractive made, well-muscled and has an excellent presence about him through his head and front third.





BLI ALLIANCE WIDE LOAD 2E

ALL 2E JANUARY 1 2017 PG#1205814



HRM RIGHT ON T08
3C W/C WIDE TRACK W9462
3C STEVIE S6509 B
S: W/C WIDE TRACK 694Y
PVF-SSH 1L10 LIBERTY
MISS WERNING 649S
MISS WERNING 294M

HTP/SVF DURACELL T52
SS/PRS HIGH VOLTAGE 244X
KENCO MILEY COTTONTAIL
D: BOUNDARY SARAH 7C
OLF ODIN U15
BOUNDARY SARAH 124A
BOUNDARY SARAH 91Y

BW	WW	YW	CE	MCE	MW	M
101	895	1396	-	-	-	-
2.4	72.9	108.0	10.8	2.8	56.3	19.8

Outcross pedigree in this monster bellied, big topped, long necked beast. Mothered by the Junior Champion from Expo Beef 2016, this set of ET calves is solid in quality and consistent in kind. A bull that is hard not to like. His picture is truly worth a thousand words.



CRMS BLI EDITION 472E

CRMS 472E MARCH 2 2017 APPLIED FOR



MRL INTEGRITY 76Y
MRL DISCOVERY 21A
TSN MS EDITION 55W
S: LFE COMMANDER 816B
LFE BUNDI 300X
LFE BS KAT 49Z
LFE BS KAT 227U

MR NLC SUPERIOR S6018
TNT TANKER U263
TNT MISS S17
D: DDM 269B
LFE BIG DEAL 350R
DDM 249T
DDM MISS 207R

BW	WW	YW	CE	MCE	MW	M
100	737	1529	-	-	-	-
2.9	73.3	111.8	5.4	12.4	60.0	23.4

MULTI POLLED / MULTI BLACK

The first offering from the Discovery son purchased from Lewis Farms. 472E is long spined and extended through his front third, sound in his structure and one that is darn sure useful in his kind. Tremendous maternal pedigree in this bull with Tanker and Big Deal you will want to keep all of his daughters.



CRMS BLI EDISO 489E

CRMS 489E JANUARY 29 2017 PG#1230324



3D BLK FULL THROTTLE 483X
LFE COMMISSIONER 811Z
LFE BS LASS 189X
S: LFE DIEGO 849B
LFE REDEMPTION 436W
LFE BS HARLOW 58Y
LFE MISS ARNOLD 90P

LFE BS LEWIS 322U
BLI YUKON 108Y
LFE RS MISS ARNOLD 609U
D: CRMS 430B
R PLUS 20X
CRMS 284Z
DDM 201U

BW	WW	YW	CE	MCE	MW	M
104	670	1564	-	-	-	-
4.0	64.4	92.7	8.4	7.8	52.6	20.5

MULTI POLLED / MULTI BLACK

489E is one of the first sons to be offered from the Commissioner son that was purchased from Lewis Farms. 489E is very similar in his pattern to 472E, long bodied, attractive made and useful in his type and kind. Mothered by a Yukon 108Y daughter, this bull brings a very strong cow family to the table in 609U. The addition of R Plus 20X on the bottom will solidify the quality of females in udder structure and production.

CRMS BLI END ZONE 426E

CRMS 426E FEBRUARY 8 2017 APPLIED FOR



MRL INTEGRITY 76Y
MRL DISCOVERY 21A
TSN MS EDITION 55W
S: LFE COMMANDER 816B
LFE BUNDI 300X
LFE BS KAT 49Z
LFE BS KAT 227U

R PLUS REDGE 8018U
R PLUS 20X
MISS R PLUS 6082S
D: CRMS 325Z
KENCO/MF POWERLINE 204L
CRMS 76T
LFE MS FORTUNE 657L

BW	WW	YW	CE	MCE	MW	M
91	708	1425	-	-	-	-
3.4	65.7	99.2	5.1	10.7	54.7	21.9

MULTI POLLED / MULTI BLACK

426E is one of my favorite black bulls this year. 426E is moderate in his frame and performance but hits hard with his look, his type and kind, and his overall make-up. He is sound at the ground, wicked haired and just darn easy to like. Sired by the Discovery bull offers a new pedigree for our repeat customers and backed by an excellent pedigree on the bottom side. 20X, Powerline, and Full figures really solidify the quality in this pedigree and again you will want to keep all the daughters.



CRMS BLI END ZONE 426E - LOT 81

CRMS BLI EDITORIAL 506E

CRMS 506E FEBRUARY 19 2017 PG#1230310



R PLUS BLACKEDGE
LFE THE DARK KNIGHT 350U
LFE BS MS LEWIS 654R
S: LFE BS LEWIS 391A
HOOKS SHEAR FORCE 38K
LFE BS FIRSTBASE 36X
LFE DON'T CHA 72U

KOP CROSBY 137W
KOP CROSBYSON 37A
KOP MS BENGIE 21S
D: CRMS 404C
HOOKS SHEAR FORCE 38K
DDM 279W
DDM 257T

BW	WW	YW	CE	MCE	MW	M
88	699	1517	-	-	-	-
-2.3	57.8	79.3	17.1	13.2	54.0	25.1

MULTI POLLED / MULTI BLACK

Once again 391A has done an excellent job siring easy calving useful progeny. 506E is cookie cutter in his kind to the 391A progeny that we have offered over the years. Very moderate in his birth weight, soft in his type, sound in his structure and a bull that offers a lot of mating flexibility. As an added bonus Shear Force shows up on the bottom side of the pedigree which again just adds to the possibilities with this strong offering.



CRMS BLI EDITORIAL 506E - LOT 82



LFE BS LEWIS 391A - SIRE OF LOTS 82 & 87

CRMS BLI ESTEEM 437E

CRMS 437E FEBRUARY 15 2017 PG#1230314



WHEATLAND BULL 680S
SNIDER'S XXL 1Y
BBN MISS STAR 38S
S: CRMS BLT RENEGADE 382B
LFE BIG DEAL 350R
CRMS 314X
CRMS MISS 97R

HC HUMMER 12M
RC KING CLUB 040R
RC MISS GRIFFEY 038R
D: CRMS 409Z
LAZY S BLACK 514R
DDM 258W
DDM 228S

BW	WW	YW	CE	MCE	MW	M
107	628	1498	-	-	-	-
2.4	73.0	106.3	9.7	9.9	56.9	20.5

MULTI POLLED / MULTI RED / BLACK

Everybody loves one with some chrome especially when they bring this kind of quality. 437E is a neat genetic package, sired by Renegade who was a popular red bull in our offering in his respective year and then Club King on the bottom an AI sire that left some quality females. On the bottom of that is 514R who did an outstanding job of siring very marketable progeny of both sexes. 437E is a bull that brings a lot of length, soundness, and plenty of hair in an overall attractive package.



CRMS BLI ESTEEM 437E - LOT 83

CRMS BLI EMPIRE 370E

CRMS 370E MARCH 13 2017 PG#1230301



WHEATLAND BULL 680S
 SNIDER'S XXL 1Y
 BBN MISS STAR 38S
S: CRMS BLT RENEGADE 382B
 LFE BIG DEAL 350R
 CRMS 314X
 CRMS MISS 97R

LFE BOMBSHELL 508N
 LFE BIG DEAL 350R
 LFE PEARL 118N
D: CRMS 72X
 LFE RED IMPACT 326J
 CRMS LEXIE 55L
 PVFS POL JERILYN 18J

BW	WW	YW	CE	MCE	MW	M
99	685	1466	-	-	-	-
2.0	64.6	88.0	8.9	9.3	54.6	22.4

MULTI POLLED / MULTI RED

370E is a real nice made Renegade son that is hard to fault. Complete in his type with a wide top, plenty of depth, sound and fluid in his movement and attractive through his front third. Once again he is supported by a Big Deal female and they just flat out work but then below that the Red Impact sire shows up and he definitely left his mark on the CRM herd with a number of very productive daughters.



CRMS BLI RENEGADE 382B
 SIRE OF LOTS 83 TO 86

CRMS BLI ESSENTIAL 448E

CRMS 448E FEBRUARY 13 2017 PG#1230647



WHEATLAND BULL 680S
 SNIDER'S XXL 1Y
 BBN MISS STAR 38S
S: CRMS BLT RENEGADE 382B
 LFE BIG DEAL 350R
 CRMS 314X
 CRMS MISS 97R

LFE BS LEWIS 322U
 BLI YUKON 108Y
 LFE RS MISS ARNOLD 609U
D: CRMS 393A
 WFL TIMBERQUEST 66R
 CRMS 393Y
 CRMS 348U

BW	WW	YW	CE	MCE	MW	M
98	643	1369	-	-	-	-
2.3	61.3	85.7	8.0	8.7	53.5	22.9

MULTI POLLED / MULTI RED

448E is consistent in the type and kind to the Renegade mold. These Renegade sons are very consistent and just offer some really useful options with moderate birth, enough performance, and just darn useful in their kind. Once again Yukon 108Y is on the bottom side of the pedigree which brings the strength of the 609U female. 609U is the dam of Entourage 738E, one of the features in our offering and of course the dam of Red Addiction 224Z.



CRMS BLI ESSENTIAL 448E - LOT 85

CRMS BLI ESCALADE 445E

CRMS 445E FEBRUARY 23 2017 PG#1230302



WHEATLAND BULL 680S
 SNIDER'S XXL 1Y
 BBN MISS STAR 38S
S: CRMS BLT RENEGADE 382B
 LFE BIG DEAL 350R
 CRMS 314X
 CRMS MISS 97R

R PLUS REDGE 8018U
 R PLUS 20X
 MISS R PLUS 6082S
D: CRMS 387A
 LFE BIG DEAL 350R
 CRMS 262Y
 DDM 109S

BW	WW	YW	CE	MCE	MW	M
101	650	1373	-	-	-	-
4.5	64.4	89.1	5.1	9.4	55.9	23.7

MULTI POLLED / MULTI RED

445E is another pea in the pod of Renegade sons. They fit the mold and offer some excellent user friendly possibilities. Combine 20X and Big Deal again on the bottom side and I think I am starting to repeat myself. Keep the daughters, you won't be disappointed. I also need to mention that the production value in the XXL 1Y females is tremendous as well and adds to the breeding potential in these Renegade sons.



CRMS BLI ESCALADE 445E - LOT 86

CRMS BLI ECLIPSE 497E

CRMS 497E JANUARY 20 2017 PG#1230305



R PLUS BLACKEDGE
LFE THE DARK KNIGHT 350U
LFE BS MS LEWIS 654R

S: LFE BS LEWIS 391A

HOOKS SHEAR FORCE 38K

LFE BS FIRSTBASE 36X

LFE DON'T CHA 72U

LFE BS LEWIS 322U

BLI YUKON 108Y

LFE RS MISS ARNOLD 609U

D: CRMS 373C

LFE BIG DEAL 350R

DDM 246X

DDM 195P

BW	WW	YW	CE	MCE	MW	M
96	662	1420	-	-	-	-
-1.1	56.3	75.7	16.2	10.9	51.1	23.0

MULTI POLLED / MULTI BLACK

The final 391A son on offer this year and one with a bit more power and performance, more extension through his skeleton, all in a very user friendly package. 497E is a bull that is very easy to like and appreciate for his type and kind and when you analyze the pedigree you will see that consistency and quality is bred in. Yukon 108Y and Big Deal 350R show up on the bottom side and between these bulls or through their lineage they consistently show up in the most powerful individuals on offer. 497E has a lot to offer and his potential is second to none.



CRMS BLI ECLIPSE 497E - LOT 87



BLI ALLIANCE POLLED BRAVADO 13E - LOT 88

BLI ALLIANCE POLLED BRAVADO 13E

ALL 13E FEBRUARY 9 2017 PG#1205832



SMITHBUILT MOLSON 21M
CHAMPS ROMANO
CHAMOS PRICILLA

S: CHAMPS BRAVO

DFM MARCUS 14M

VIRGINIA POL BARBI SUE

ANCHOR "T" BARBI 46K

ANCHOR D VIPER 103W

SUNNY VALLEY DAKOTA 9Z

SOUTH SEVEN MISS 58X

D: ALLIANCE SPECIAL'S DAKOTA

EMPEROR

BLI SPECIAL 207Z

WYVERN RHEOLA FF

BW	WW	YW	CE	MCE	MW	M
96	808	1429	-	-	-	-
2.0	60.3	82.7	10.8	5.9	59.2	29.0

MULTI POLLED / FULL FLECKVIEH - POLLED TEST PENDING

Bravado is our lead off Full Fleckvieh bull this year and what a way to start. The breeding power of Bravo backed by the tremendous production record of Special 207Z and that one of a kind cow family you get one impressive herd bull candidate. Bravado is a bull that is really easy to like when you witness him in the flesh, his moderate frame, his deep body, plenty of muscle through his quarter and over his top and he travels on a quality set of feet and legs. Bravado has an awesome temperament and is a bull with a ton of breeding potential with the genetic and phenotypic make-up to make a difference in a breeding program.



BLI ALLIANCE POLLED WARLORD 9E

ALL 9E JANUARY 13 2017 PG#1205820



EMSIG
EMPEROR
351
S: BLI WARLORD 915W
SHAWACRES JAHARI 50L
WYVERN RHEOLA FF
WYVERN RUTH

DORA LEE ECLISPE FF9R
ROSEMEAD ON DEMAND 4X
SAN MAR POL NINA 90N
D: GMCN POLLED BILLIE 45B
HAC-MF NOA-4N
GMCN SARA 74S
GMCN TRUFFLES 34J

BW	WW	YW	CE	MCE	MW	M
105	862	1516	-	-	-	-
4.7	68.2	90.5	10.8	5.5	63.1	29.0

MULTI POLLED

Here is one of the real powerhouse bulls in the offering sired by none other than BLI Warlord 915W. Warlord was a \$15,000 private treaty bull that we sold to Prospect Hill Simmentals in Ontario. Warlord has done an excellent job across the country in siring sought after progeny. A Warlord grandson is a mainstay in the Semex Beef program. The bottom side of the pedigree offers a total outcross for us and our customers. If you want to add some power and performance in a polled traditional colored package the opportunity is here.

BLI EXTRA 736E

BLI 736E FEBRAURY 15 2017 APPLIED FOR



GREAT GUNS BINZ 60H
GREAT GUNS TX AMOS 42M
MRLN ANNEGRET
S: GREAT GUNS REGIO 9R
GREAT GUNS HOSEA 48F
GREAT GUNS KANDY 1K
GREAT GUNS MIRANDA 46F

EMSIG
EMPEROR
351
D: BLI SPECIAL 207Z
SHAWACRES JAHARI 50L
WYVERN RHEOLA FF
WYVERN RUTH

BW	WW	YW	CE	MCE	MW	M
109	850	1420	-	-	-	-
5.9	72.7	94.2	0.1	-1.7	63.6	27.3

POLLED FULL FLECKVIEH

Here is an embryo transplant son of Special 207Z, which offers the benefit of being polled. 736E is what his name suggests, extra length, extra performance, and just a lot of usefulness. Extra is a genetic full brother to BLI ALL Castle 504C that was a feature for us in the Fleckvieh Equation sale selling for \$15,000 to Mountain View Holdings and what a job he has done there siring an excellent, consistent set of high performing, quality calves. Every great bull should have a great mother and Extra 736E has one of the very best. Special 207Z was a past sale feature for us and has gone on and proven herself in the donor pen.



*We would like to thank the local businesses we deal with for their generosity.
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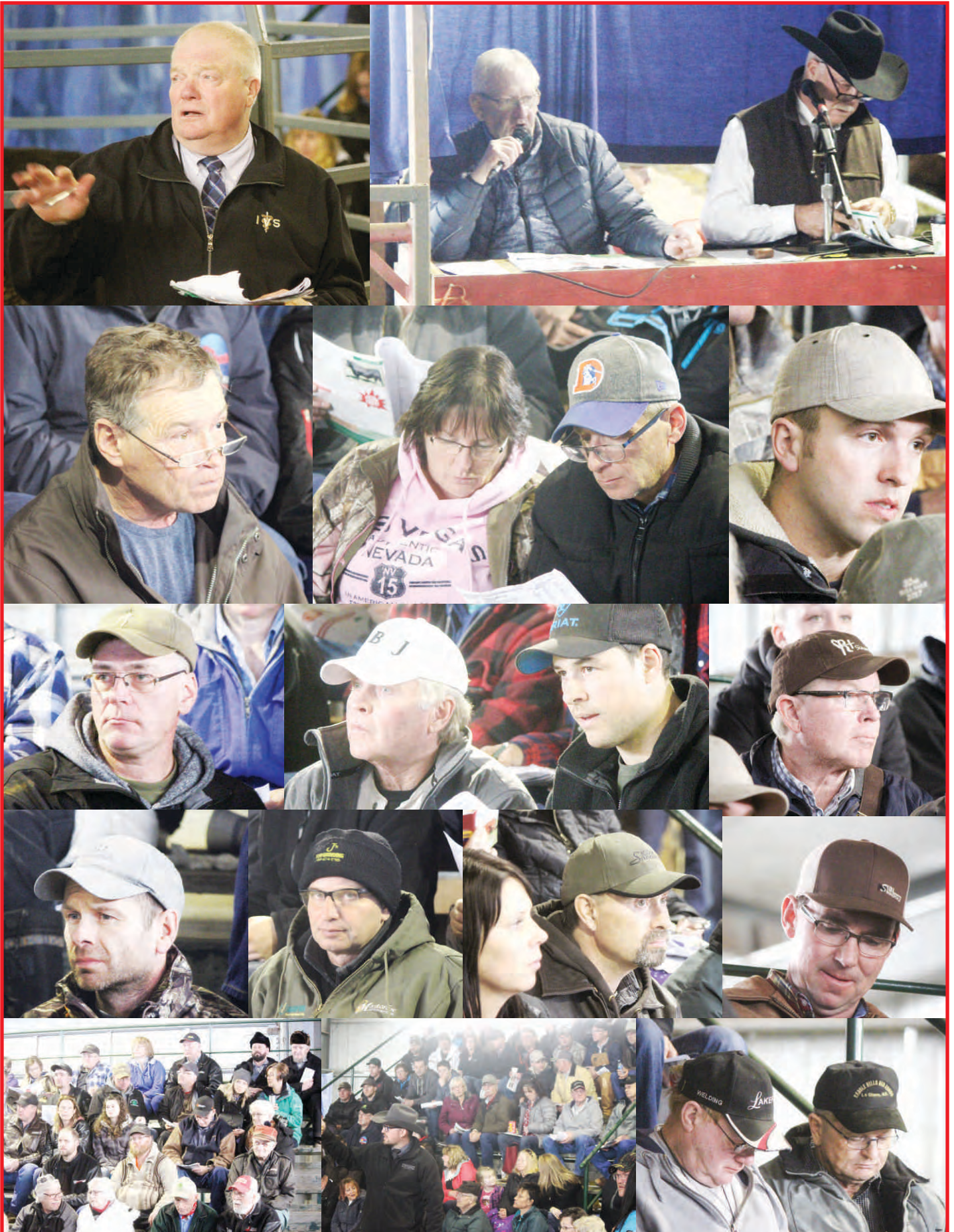
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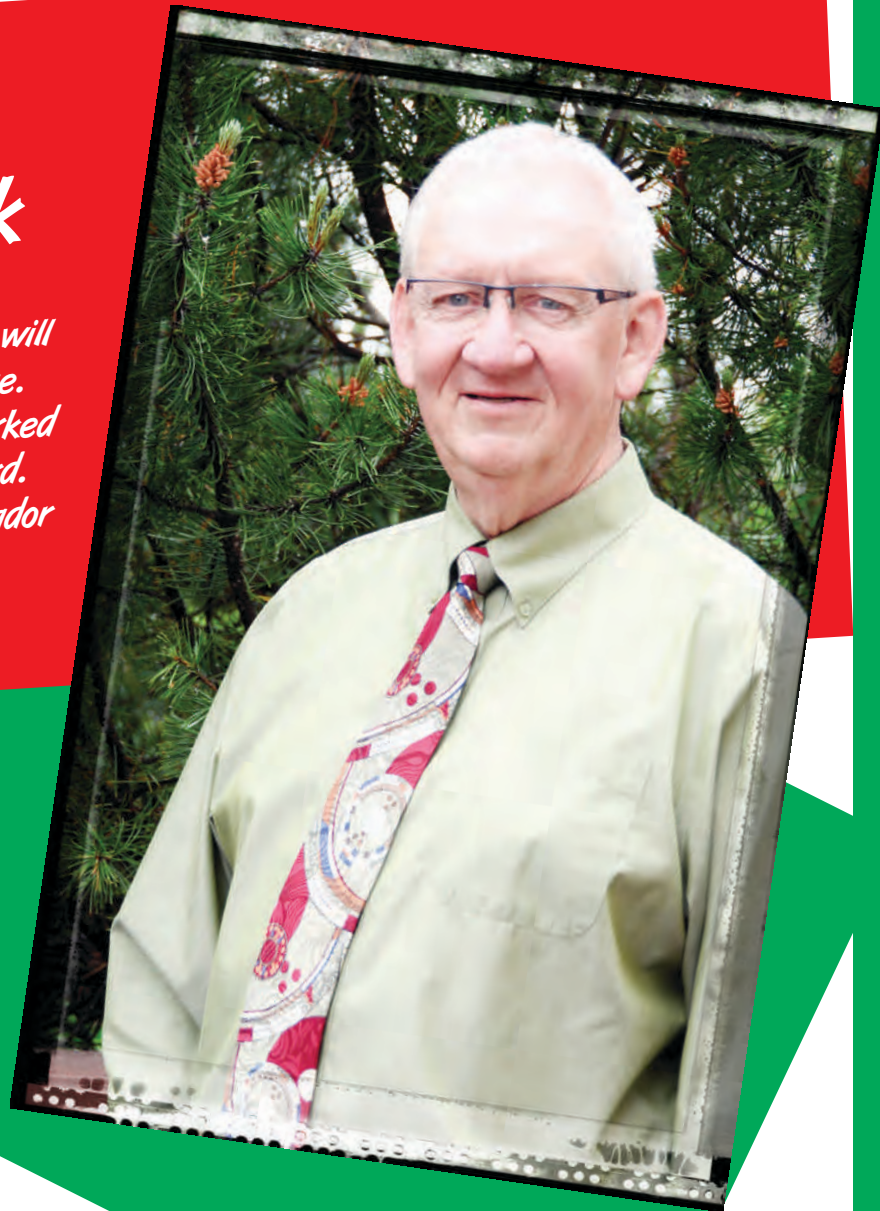




*The On Target group would
like to acknowledge*

Rob Holowaychuk

*for all he did for us over the years.
His influence lives on in our herds, you will
see it in the genetics in this catalogue.
He knew our herds well and always worked
to help us move our programs forward.
He was an excellent industry ambassador
and a very good friend to us all.
Rob will be missed by all.*



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