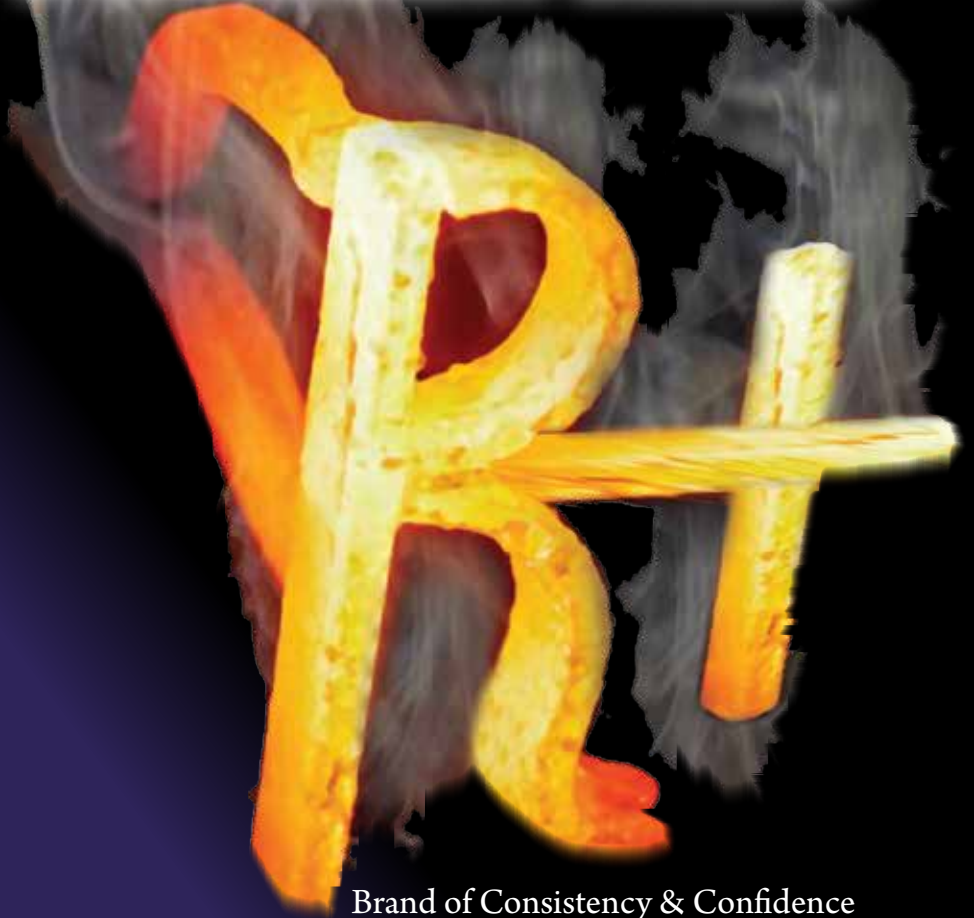


# R PLUS SIMMENTALS

14<sup>TH</sup> ANNUAL  
BULL SALE



Brand of Consistency & Confidence



SUNDAY, MARCH 2, 2014 AT  
1:00 PM AT THE FARM,  
ESTEVAN, SK

# R+ SIMMENTAL SALE

## WELCOME TO OUR 2014 EDITION OF THE ANNUAL R PLUS BULL SALE

It is a real honor to welcome you to the 14th Annual R Plus Brand Sale. We would like to thank all of our previous buyers and future buyers in advance for supporting our program.

We continue to run a large herd of only red and black purebred Simmentals as this allows our total emphasis on one sector of the Simmental breed.

We are continuing to produce bulls using ultra sound data as one of our primary selection tools. These qualities will put you and your program at the forefront of the industry in the years to come. Calving ease, cow efficiency and yield in slaughter cattle are our goals at R Plus.

Once again OBI is helping us with our sale. Rob has become a large part of our program as he is very helpful with our bull selection. We have worked with Rob and his staff since our first sale, and they will be more than happy to help you with any sight unseen purchases.

We are so appreciative of Dallas and Carrie Spencer. They have been working with us over the last four years.

Please make sure you come to the sale on March 2, 2014, whether it's just to take a look or to make a purchase; we will be more than happy to see you.

Thank you from the R Plus Family!  
Marlin LeBlanc



*Carrie, Arizona & Dallas Spencer*

**We Welcome Our U.S. Bull Customers  
Both Past and Future.**



**Carcass Data, Scrotal Measurements and Weights will be available at the sale, and on the web-site at [www.cattlemanagement.ca](http://www.cattlemanagement.ca) the third week of February**

## WELCOME FROM OBI

Welcome to the R+ Simmentals Annual Bull Sale where breed improving herdsires are sold each year. As well, commercial operations have grown to expect and appreciate the quality of these solid colored, consistent breeding, long lasting bulls that fit their operations. A follow up with bull buyers shows that R+ sired calves have topped many feeder sales; becoming recognized and in high demand where ever offered.

It is an absolute pleasure working with such a progressive, well grounded, common sense breeder whose pulse is on the everyday cattle industry. Where else does one find this? Far and few between folks. R+ success relies on R+ genetics working for customers; hence the many repeat buyers.

Buying a bull at R+ provides you with the options of getting fresh new genetics as well as time tested proven genetics. This leads us to the cow herd... what a great, consistent group of cows that function extremely well under the management at R+, which is a blend of moderate to demanding nutritional levels. The females are the base of the consistent, uniform product that is offered to you. Superior fertility is highly sought after becoming the key to the herd's success.

Ultra sound carcass evaluation has become an extremely useful tool. While it offers buyers with more information, the carcass data has become one great tool for the R+ program. With ultrasound, the biggest, best, leanest or even the highest IMF is not always sought after; but the poorest carcass results are genetics that simply will neither be tolerated nor implemented.

The bulls are simply exceptional! Herdsire prospects could well be more plentiful than ever, both black and red. Combine younger, semen tested bulls; managed properly with longevity in mind; and backed by the R+ stamp of satisfaction where else would one try to buy bulls?

Join in with those who have tried R+ genetics and become one of the many satisfied customers. See you sale say, but if you are unable to attend and would like to purchase bulls, please do not hesitate to call either R+ or OBI sales staff.

Rob Holowaychuk, OBI





# R PLUS SIMMENTALS



Sunday, MARCH 2, 2014 - At the Farm, Estevan, SK

Home Cooked Lunch will be served at 11:30 AM

MEAL PREPARED BY JOSH LeBLANC, CURTIS HACK & LUCILLE'S FRIENDS

Sale at 1:00 PM

FOLLOW LEBLANC AUCTION SIGNS

**OFFERING: 52 Black & 23 Red Simmental Yearling Bulls, 1 Black & 5 Red Two Year Olds PLUS Pick of the 2013 R+ Heifer Calves**

## Sale Staff

### Auctioneer

Chris Poley..... 1-306-220-5006  
Dallas Spencer, Herdsman ..... 1-306-421-5944  
Roy Rutledge, Assiniboia Livestock..... 1-306-642-5358  
or 1-306-642-7688  
Harvey Welter, Saskatoon Livestock Sales 1-306-382-8088  
Dennis Ericson ..... 1-780-352-7630  
Don Hilstrom..... 1-306-634-4359  
Chad Eaton..... 1-306-577-8173  
Layton Bezan, Superior Livestock ..... 1-306-775-0412  
Mark Stock ..... 1-306-678-4811  
Dean Martin..... 1-306-485-7494  
Jeff Thomas (Simmental Register USA)..... 1-406-581-8859  
Bruce Holmquist (CSA General Manager).. 1-403-988-8676  
Ben Wright, Ontario..... 1-519-374-3335  
Ryan Hurlburt ..... 1-306-292-9812

## Hotel Accomodation

Days Inn ..... 1-800-DAYS INN  
1305 - 9th St. Estevan, SK  
Ask for R+ block of rooms

**Bull Development:** At R Plus, the bulls were weaned the first week in October. They are then started on TMR ground hay and a corn based pellet from Master Feeds. In mid November corn silage is added to the ration and they remain on this ration until delivery. The ration the bulls are on is a TMR (total mixed ration) this means that every mouthful is the same as the last, ensuring no overloading as other feeding styles can allow.  
The bulls are not creep fed - their mothers and native grass. raise the bulls until weaning.

**Delivery:** We would like to have the bulls delivered by April 23, 2014.

## R PLUS SIMMENTALS

Ross LeBlanc & Sons

Box 1476, Estevan, SK S4A 2L7

Marlin 306-421-2470 or 306-421-9637

Ross 306-421-1824



View the catalogue on-line at:  
[www.cattlemanagement.ca](http://www.cattlemanagement.ca)

OPTIMAL  
BOVINES INC.

**Rob Holowaychuk**

Cell: [780] 916-2628

#407, 4808 Ross St.

Red Deer, AB T4N 1X5

Fax: [403] 343-6133

**Bob Toner**

[306] 834-7385

**Kirk Hurlburt**

[306] 222-8210

email: o.b.i@shaw.ca

**US Contact:** Jeff Thomas, Simmental Register USA,  
Bozeman, MT - 406-581-8859

## Livestock Insurance

Alameda Agencies Ltd. - Bonnie Thompson

306-489-2258 Cell: 306-483-7311

We ask that you insure your bull after the sale, as injuries can happen. Bonnie will be on hand to help you with your insurance needs.

**Sight Unseen Program:** We offer a site unseen program for buyers who are unable to attend the sale. We have an excellent and very qualified sales staff. We invite you to call anyone of them or myself. All Sight Unseen Purchases are 100% Guaranteed!

**Reproduction Evaluation:** All bulls will be semen tested and breeding evaluated by Carmen Langevin of Flying C Vet Clinic.

## SALE DAY PHONES

780-916-2628 • 306-421-2470 • 306-834-7385 • 306-421-9637



# R+ SIMMENTAL SALE

## REFERENCE SIRES



### R PLUS BLACKEDGE

BLACK POLLED PUREBRED  
BPG646855 LRPS 5028R 08 February 2005

TNT SHOCKER J46  
LAZY S BLACK STETSON 129L  
MS LAZY S BLACK DELIGHT

**LAZY S BLACK 29N**

MR BEEF E141  
BDV BONDIE K41  
TNT MISS TIZZY C57

WLE POWER STROKE  
HC POWER DRIVE 88H  
KAPPES LADY IRISH F88

**SUN STAR MISS DRIVE**

LRS PREFERRED STOCK 370C  
MISS MILE WEST 40K  
ROCKY HILLS GLORY

BW: 90 lbs. 205 day: 851 lbs. 365 day: 1440 lbs.



Edge is a bull we raised, and sold in our 2006 sale to Westway and Lewis farms. He has definitely influenced our program more than any other bull we have ever raised or seen in the breed. He is certainly influencing the Simmental breed through his sons and daughters that are working in several herds. The thing about Edge, is he makes his calves better in consistency, kind and type. Throw aways are few and far between.



**Dam of Edge**  
**Sun Star Miss Drive**

EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
16.3	3.3	70.7	104.9	16.0	48.1	12.7	

A red son of Edge that has become the main stay of our red program. Westway Farms of Didsbury, AB purchased Redge in our 09 sale. We are calving our third set of Redge daughters this spring and will continue to use Redge extensively in our program. We would like to congratulate the Hadways on their continued success with Redge offspring, and what a pleasure it is to partner with such a great family.



### R PLUS REDGE 8018U

RED POLLED PUREBRED  
PG700370 LRPS 8018U 23 January 2008

LAZY S BLACK STETSON 129L  
LAZY S BLACK 29N  
BDV BONDIE K41

**R PLUS BLACKEDGE**

HC POWER DRIVE 88H  
SUN STAR MISS DRIVE  
MISS MILE WEST 40K

HIGH RIDGE CHAIRMAN  
DARREL YANK 1G  
KNIGHTS BLACK VELVET 352C

**MISS R PLUS 3158N**

LFE MR LEWIS 376J  
MISS R PLUS 198L  
KAPPES MICK'S IMAGE H22

EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
12.8	3.4	57.4	74.1	15.3	46.7	18.0	

BW: 94 205 day: 727 365 day: 1311





# R+ SIMMENTAL SALE

## REFERENCE SIRE

### R+ *R PLUS HARD ROCK 145X*

PUREBRED MALE

BPG739602 LRPS 145X 16 February 2010

KENCO/MF POWERLINE 204L  
S-PAW BLK SHOW OFF 5S  
S-PAW BLK PERFECTA 305P

*FOXY ROCKSTAR*

LFE BRING DOWN THE HOUSE  
FOXY LADY KEEPSAKE  
LFE KEEPSAKE 211N

*MISS R PLUS 8014U*

LAZY S BLACK 29N  
R PLUS BLACKEDGE  
SUN STAR MISS DRIVE  
R PLUS 2042M  
MISS R PLUS 6046S  
MISS R PLUS 3125N



145X was the high selling bull in our 2011 sale purchased by Perkin Land and Cattle and Tyler Lyne, Elgin, Manitoba. The Hard Rock calves to date have come extremely easy with loads of performance and style. Several daughters were high sellers in the fall sale run. It has been a real pleasure to be involved with young up and coming breeders like Daryl and Tyler.

BW: 104 205 day: 803 365 day: 1461

EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
10.8	4.0	74.0	116.4	11.1	55.1	18.1	



We had the privilege of purchasing this good black bull back from Kopp Farms.

BW: 100 205 day: 776 365 day: 1448

### R+ *R PLUS PRAIRIE FIRE*

PUREBRED MALE

BPG754326 LRPS 1158Y 11 February 2011

BS MR CORRECTOR 9111J  
PRL MAGNITUDE 362M  
MISS ARNOLD K2280

*PRL TOBASCO 201T*

TNT DYNAMITE BLACK L137  
PRL PE'PE 372P  
PRL KALILA 224K

*MISS R PLUS 8240U*

TNT DYNAMITE BLACK L137  
LFE MR LEWIS 347P  
LFE KIRBIE 126H  
IPU BLACK DAKOTA 46G  
MISS R PLUS 167L  
MCC MISS PREMINITION 67H

EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
8.0	5.3	73.1	102.2	14.8	56.8	20.2	



# R+ SIMMENTAL SALE REFERENCE SIRE

**R+**

## GCF RESOLUTION U15

BLACK BLAZE FACE PERCENTAGE MALE  
BSTG720223 LRPS 15U 14 January 2008

MR BLACK GX 6W  
MEYER RANCH 734  
MISS GX728R

GW MR. MATERNAL 057D  
SAC MR MT 73G  
SPC MISS TAILER 47C

**3C MACHO M450 BZ**

CIRCLE S LEACHMAN 600U  
3C CROCUS H112 B  
3C CROCUS F759 B

**GCF MISS ZEIS MT N43**

SRS FORTUNE 500  
ZEIS MISS FORTUNE J79  
ZEIS MISS RAVEN D74



15U is the black baldy bull we purchased out of Missouri. We now have milking daughters and will be moving 15U to a bigger part of our program.

EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
1.1	5.3	78.6	104.5	5.4	61.1	21.8	

**R+**

## JS SCORE 5X

PERCENTAGE MALE  
BPTG793842 LRPS 105X 15 January 2010

CNS DREAM ON L186  
HTP SVF IN DEW TIME  
HTP SVF HONEYDEW

**BURNING SMOKE 41T**

TRIPLE C CASH  
TRIPLE C BURNING POWER L3  
BURNS COW F187A

HC POWER DRIVE 88H  
KENCO/MF POWERLINE 204L  
SAFN GLAMOUR 11J

**SHES SO FINE 14P**

G&L AVALANCHE 149F  
DRAKE MAKIN MEMORIES  
TNT MISS CASSIE J143



EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
5.6	3.4	60.3	90.6	5.6	56.7	26.6	

We purchased 5X out of the National Western pen show in Denver from JS Simmentals in Iowa. We were impressed by his overall structure, depth and the character that he conducted himself with.

**R+**



# R+ SIMMENTAL SALE

## REFERENCE SIRE

### R+ **LFE BS LEWIS 354Y**

PUREBRED MALE

BPTG753099 LFE 354Y 07 January 2011

ELLINGSON LEGACY M229  
MR NLC SUPERIOR S6018  
EBS JOKERS CAREN

**TNT TANKER U263**

TNT FIVE STAR P275  
TNT MISS S17  
TNT MISS HONEY L9

TCF/RCC TEMPTATION GJ640  
LFE MR LEWIS 462P  
SSP KEEPSAKE 23K

**LFE READY TO TANGO 609S**

TNT DYNAMITE BLACK L137  
LFE CROCUS 624M  
LFE CROCUS 90F



In our constant quest for new genetics, we purchased this son of Tanker from Lewis Farms. 354Y sits in the top 1% of breed for Ribeye.

BW: 105 205 day: 740 365 day: ---

EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
5.1	3.4	43.1	65.8	4.8	21.8	0.2	

We purchased Knock Out from Lazy S in 2011 and we had the misfortune of losing him so there will very limited progeny from this sire.

BW: 92 205 day: 834 365 day: 1554



EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
11.0	2.2	64.5	88.8	10.1	52.9	20.6	

### R+ **LAZYS BLACK KNOCKOUT 285Y**

PUREBRED MALE

BPG750296 NL 285Y 09 February 2011

TNT STANDOUT N266  
TNT KNOCK OUT R206  
OPPS WIS GM2

**SPRINGCREEK KNOCK OUT 68W**

SPRINGCREEK TANK 63P  
SPRINGCREEK BLK TESS 10S  
SPRINGCREEK BROOKE 50L

NICHOLS BLK DESTINY G151  
CNS DREAM ON L186  
CNS SHEEZA DREAM K107W

**LAZYS BLK DREAM GIRL 642U**

PPSR FIREPOWER 57F  
MS LAZY S RED P 87H  
MS LAZY S 199F



# R+ SIMMENTAL SALE

**R+ 1**

## R PLUS 3076A

BLACK POLLED PUREBRED MALE  
BPG793284 MRLB 3076A 07 February 2013

S-PAW BLK SHOW OFF 5S  
FOXY ROCKSTAR  
FOXY LADY KEEPSAKE

**R PLUS HARD ROCK 145X**

R PLUS BLACKEDGE  
MISS R PLUS 8014U  
MISS R PLUS 6046S

LAZY S BLACK 29N  
R PLUS BLACKEDGE  
SUN STAR MISS DRIVE

**MISS R PLUS 1102Y**

LAZY S BLACK 29N  
MISS R PLUS 8212U  
MISS R PLUS 964J

**BW: 88 205 day: 744 365 day: 1430**

Here is a calf that has stood out since last spring – he has the look. Deep, thick, great hair and a presence that is very appealing. He ranks in the top 10% for R.E.A. and top 25% for marbling.



EPDs	
CE	12.9
BW	3.2
WW	70.0
YW	104.1
MCE	12.4
MWWT	51.8
MILK	16.8

This is the first 285Y son to be offered and there won't be many more as we had the misfortune of losing him shortly after arriving here. 21X is becoming a top cow in our herd, first calf retained in our herd, second calf is 3020 and she certainly looks the part of a great working cow. Top 10% for marbling.



**BW: 88 205 day: 760 365 day: 1331**

**R+ 2**

## R PLUS 3020A

BLACK POLLED PUREBRED MALE  
BPG793271 LRPS 3020A 29 January 2013

TNT KNOCK OUT R206  
SPRINGCREEK KNOCK OUT 68W  
SPRINGCREEK BLK TESS 10S

**LAZYS BLACK KNOCKOUT 285Y**

CNS DREAM ON L186  
LAZYS BLK DREAM GIRL 642U  
MS LAZY S RED P 87H

FOXY CDP BRING IT ON  
SCISSORS UNDENIABLE 14U  
MADER PLD BLACKPEARL 61M

**PRAIRIE WIND 21X**

R PLUS 2072M  
PRAIRIE WIND 61S  
PRAIRIE WIND ROSE 3G

EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
	7.3	4.0	67.4	95.9	9.6	55.6	21.9

**R+**



**R+ 3**

## R PLUS 3197A

RED POLLED PUREBRED MALE  
PG793311 LRPS 3197A 25 February 2013

LAZY S BLACK 29N  
R PLUS BLACKEDGE  
SUN STAR MISS DRIVE

*R PLUS REDGE 8018U*

DARREL YANK 1G  
MISS R PLUS 3158N  
MISS R PLUS 198L

LFE RED ENTICER 364M  
KJLI NO MERCY 380P  
LFE AMBER 27H

*MISS R PLUS 8306U*

ER RED STRETCHER 524B  
MISS R PLUS 854H  
MISS PARKHILL 321E

**BW: 96 205 day: 797 365 day: 1453**

Soggy, stout, good haired son of Redge out of one of the great producing Mercy daughters. 3197 is one of those bulls that just impresses you. Excellent structure, moves like a cat and that proud character.



EPDs	
CE	6.8
BW	5.2
WW	61.9
YW	80.6
MCE	14.2
MWWT	52.6
MILK	21.6

EPDs	
CE	11.2
BW	3.5
WW	67.1
YW	95.0
MCE	14.4
MWWT	53.9
MILK	20.3



**R+ 4**

## R PLUS 3202A

RED POLLED PUREBRED MALE  
PG793313 LRPS 3202A 26 February 2013

LAZY S BLACK 29N  
R PLUS BLACKEDGE  
SUN STAR MISS DRIVE

*R PLUS REDGE 8018U*

DARREL YANK 1G  
MISS R PLUS 3158N  
MISS R PLUS 198L

SS CHSNN  
R PLUS KODIAK 4200P  
SOUTHOLDEN REDMINER 6H

*KOP MS KODIAK 136U*

PORTERHOUSE JUSTIN 55J  
KOP MS JUSTINE 46L  
KOP MS JARNOLD 201J

**BW: 98 205 day: 799 365 day: 1439**

Another stout, good haired Redge out of a top selling female purchased at Kopps.



# R+ SIMMENTAL SALE



## R PLUS 3011A

RED POLLED PUREBRED MALE  
BPG793863 LRPS 3011A 29 January 2013

EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
	10.0	4.4	72.8	105.0	13.5	52.7	16.3

BW: 88 205 day: 783 365 day: 1393

S-PAW BLK SHOW OFF 5S  
FOXY ROCKSTAR  
FOXY LADY KEEPSAKE  
*R PLUS HARD ROCK 145X*  
R PLUS BLACKEDGE  
MISS R PLUS 8014U  
MISS R PLUS 6046S  
  
PRL MAGNITUDE 362M  
PRL TOBASCO 201T  
PRL PE'PE 372P  
*MISS R PLUS 1057Y*  
R PLUS BLACKEDGE  
MISS R PLUS 8021U  
MISS R PLUS 2220M



5

A standout since birth – Hard Rock is the great sire we knew he would be. We introduced Tobasco into our herd via A.I. This was a bull that was siring larger rib eyed cattle, the bonus to that is the great females he is giving us. 3011 is in the top 10% for rib eye, top 20% for marbling.





## R+ 6

### R PLUS 3035A

BLACK POLLED PUREBRED MALE  
BPG793274 LRPS 3035A 01 February 2013

S-PAW BLK SHOW OFF 5S  
FOXY ROCKSTAR  
FOXY LADY KEEPSAKE

**R PLUS HARD ROCK 145X**

R PLUS BLACKEDGE  
MISS R PLUS 8014U  
MISS R PLUS 6046S

R PLUS BLACKEDGE  
R PLUS REDGE 8018U  
MISS R PLUS 3158N

**MISS R PLUS 1067Y**

R PLUS 3215N  
MISS R PLUS 6274S  
MISS R PLUS 115L

**BW: 92 205 day: 826 365 day: 1359**

A Rock again out of first calf heifer.  
Hair coat, thick and sound. Top  
10% for REA top 2% for fat.



EPDs	
CE	10.2
BW	4.4
WW	67.5
YW	99.6
MCE	13.4
MWWT	52.9
MILK	19.1

EPDs	
CE	12.8
BW	1.4
WW	65.1
YW	92.5
MCE	11.7
MWWT	50.7
MILK	18.1

We have a very small amount of Yukon semen so we are very selective when we use it. 1068 is a full sister to Redge so we found her worthy. From spring to fall, this was one of her most impressive pairs at the ranch. Springer Simmentals just sold a Yukon son privately for \$60,000.



## R+ 7

### R PLUS 3071A

BLACK POLLED PUREBRED MALE  
BPG793282 LRPS 3071A 06 February 2013

TWIN-CHIEF PRINCE 203P  
R PLUS BLACKOUT  
MISS R PLUS 5083R

**R PLUS KING OF THE YUKON**

R PLUS BLACKEDGE  
MISS R PLUS 7026T  
MISS R PLUS 5121R

LAZY S BLACK 29N  
R PLUS BLACKEDGE  
SUN STAR MISS DRIVE

**MISS R PLUS 1068Y**

DARREL YANK 1G  
MISS R PLUS 3158N  
MISS R PLUS 198L

**BW: 90 205 day: 779 365 day: 1435**



# R+ SIMMENTAL SALE

**R+ 8**

**R PLUS 3013A**

BLACK POLLED PUREBRED MALE  
BPG793270 LRPS 3013A 27 January 2013

EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
	12.7	2.9	72.6	109.5	11.7	53.6	17.3

BW: 84 205 day: 738 365 day: 1279

S-PAW BLK SHOW OFF 5S  
FOXY ROCKSTAR  
FOXY LADY KEEPSAKE

**R PLUS HARD ROCK 145X**

R PLUS BLACKEDGE  
MISS R PLUS 8014U  
MISS R PLUS 6046S

R PLUS BLACKOUT  
R PLUS KING OF THE YUKON  
MISS R PLUS 7026T

**MISS R PLUS 1100Y**

LAZY S BLACK 29N  
MISS R PLUS 8173U  
BDV CORONA K47



Here is what a Yukon daughter can raise. Definitely as stout and sound a bull as in the offering. Falls in the top 25% in 8 categories of his EPDs' – impressive.

Sire of Lot 8





# R+ SIMMENTAL SALE

**R+ 9**

## R PLUS 3168A

BLACK POLLED PUREBRED MALE  
BPTG795218 LRPS 3168A 20 FEBRUARY 2013

EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
	10.1	2.8	58.2	82.5	12.0	52.1	23.0

BW: 92 205 day: 799 365 day: 1401

LAZY S BLACK 29N  
R PLUS BLACKEDGE  
SUN STAR MISS DRIVE  
*R PLUS MCSTEAMY 8028U*  
LFE MR LEWIS 376J  
MISS R PLUS 4126P  
MISS R PLUS 51K

WLE POWER STROKE  
HC POWER DRIVE 88H  
KAPPES LADY IRISH F88  
*TRIPLE C POWER TIME M67K*  
MR BEEF E141  
TCF SSF KF OUR TIME  
TF COMES A TIME



We don't do a lot of embryo work but when we do it is on proven cows. The 67M cow has left us a tremendous set of females. 3168 has had the look of a great one since birth. Top 20% for REA top 10% for marbling.



Sire of Lot 9



# R+ SIMMENTAL SALE

## R+ 10

### R PLUS 3016A

BLACK POLLED PUREBRED MALE  
BPG795080 LRPS 3016A 29 JANUARY 2013

MR NLC SUPERIOR S6018  
TNT TANKER U263  
TNT MISS S17

*LFE BS LEWIS 354Y*

LFE MR LEWIS 462P  
LFE READY TO TANGO 609S  
LFE CROCUS 642M

R PLUS BLACKEDGE  
R PLUS REDGE 8018U  
MISS R PLUS 3158N

*MISS R PLUS 10X*

IPU BLACK STEAKHOUSE 34H  
MISS R PLUS 3172N  
MISS R PLUS 912J

BW: 92 205 day: 814 365 day: 1324

This is the first 354Y calf. They are stout, hairy, big rib-eyed bulls



EPDs	
CE	7.6
BW	3.4
WW	67.1
YW	101.4
MCE	15.7
MWWT	56.1
MILK	22.5



EPDs	
CE	6.2
BW	1.8
WW	56.3
YW	81.4
MCE	11.7
MWWT	50.7
MILK	22.5

## R+ 11

### R PLUS 3090A

BLACK POLLED PERCENTAGE MALE  
BPR795081 LRPS 3090A 10 FEBRUARY 2013

MR NLC SUPERIOR S6018  
TNT TANKER U263  
TNT MISS S17

*LFE BS LEWIS 354Y*

LFE MR LEWIS 462P  
LFE READY TO TANGO 609S  
LFE CROCUS 642M

TNT DYNAMITE BLACK L137  
LFE MR LEWIS 347P  
LFE KIRBIE 126H

*MISS R PLUS 206X*

FN-SMAN SIMMENTAL/ANGUS

BW: 98 205 day: 791 365 day: 1354

A super stout 3/4 blood off of an impressive 347P daughter.

# R+



## R+ 12

### R PLUS 3339A

BLACK POLLED PUREBRED MALE  
BPG793336 LRPS 3339A 05 April 2013

MEYER RANCH 734  
3C MACHO M450 BZ  
3C CROCUS H112 B

GCF RESOLUTION U15

SAC MR MT 73G  
GCF MISS ZEIS MT N43  
ZEIS MISS FORTUNE J79

LAZY S BLACK 29N  
R PLUS BLACKEDGE  
SUN STAR MISS DRIVE

MISS R PLUS 9088W

STF JALAPENO  
JSP MS JALAPENO 47J  
JSP MS RED INFORMER 065G

BW: 90 205 day: 813 365 day: 1453

An April Resolution with loads of performance.



12

EPDs	
CE	5.0
BW	5.1
WW	75.0
YW	106.7
MCE	9.6
MWWT	56.8
MILK	19.3

EPDs	
CE	4.4
BW	3.7
WW	65.7
YW	91.5
MCE	8.6
MWWT	60.9
MILK	28.1



13

## R+ 13

### R PLUS 3328A

BLACK BLAZE FACED POLLED PUREBRED MALE  
BPG793335 LRPS 3328A 02 April 2013

MEYER RANCH 734  
3C MACHO M450 BZ  
3C CROCUS H112 B

GCF RESOLUTION U15

SAC MR MT 73G  
GCF MISS ZEIS MT N43  
ZEIS MISS FORTUNE J79

HC POWER DRIVE 88H  
KENCO/MF POWERLINE 204L  
SAFN GLAMOUR 11J

BLCC MISS POWERLINE 400X

GFI BRANDO H02  
BLCC MISS 51R  
BLCC MISS 116N

BW: 92 205 day: 797 365 day: 1498

Baldy Resolution from the super Bonchuk cow.



# R+ SIMMENTAL SALE

**R+ 14**

## R PLUS 3216A

BLACK BLAZE FACED HORNED PUREBRED MALE

BG793315 LRPS 3216A 03 March 2013

MEYER RANCH 734

3C MACHO M450 BZ

3C CROCUS H112 B

GCF RESOLUTION U15

SAC MR MT 73G

GCF MISS ZEIS MT N43

ZEIS MISS FORTUNE J79

TNT DYNAMITE BLACK L137

LFE MR LEWIS 347P

LFE KIRBIE 126H

MISS R PLUS 8176U

DARREL YANK 1G

MISS R PLUS 1217L

JSP MS MICK 721J

BW: 98 205 day: 787 365 day: 1350

An impressive Black Blaze Face dam, excellent udder.



EPDs	
CE	5.6
BW	3.3
WW	68.9
YW	89.1
MCE	9.8
MWWT	56.5
MILK	22.1



EPDs	
CE	4.6
BW	4.8
WW	73.1
YW	93.8
MCE	8.5
MWWT	53.8
MILK	17.3

**R+ 15**

## R PLUS 3280A

BLACK POLLED PERCENTAGE MALE

BPRS793330 RLX 3280A 22 March 2013

MEYER RANCH 734

3C MACHO M450 BZ

3C CROCUS H112 B

GCF RESOLUTION U15

SAC MR MT 73G

GCF MISS ZEIS MT N43

ZEIS MISS FORTUNE J79

LAZY S BLACK STETSON 129L

LAZY S BLACK 29N

BDV BONDIE K41

MISS R PLUS 8172U

LFE MR LEWIS 376J

MISS R PLUS 386N

SIMMENTAL/ANGUS

BW: 90 205 day: 836 365 day: 1446

A stout Resolution. Top 20% REA.

**R+**



## R+ 16

### R PLUS 3140A

RED POLLED PUREBRED MALE  
BPG793293 LRPS 3140A 15 February 2013  
S-PAW BLK SHOW OFF 5S  
FOXY ROCKSTAR  
FOXY LADY KEEPSAKE

**R PLUS HARD ROCK 145X**

R PLUS BLACKEDGE  
MISS R PLUS 8014U  
MISS R PLUS 6046S

ER AMERICANA 537B  
IPU BLACK STEAKHOUSE 34H  
LBR C-361

**MISS R PLUS 2056M**

STF JALAPENO  
JSP MS JALAPENO 59J  
JSP MS KING PIN 112G

BW: 92 205 day: 799 365 day: 1317

Longevity here, the dam is 12 years old.



EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
9.9	3.4	68.5	105.0	11.3	53.7	19.5	

## R+ 17

### R PLUS 3167A

RED POLLED PUREBRED MALE  
PG793297 LRPS 3167A 20 February 2013

LAZY S BLACK 29N  
R PLUS BLACKEDGE  
SUN STAR MISS DRIVE

**R PLUS REDGE 8018U**

DARREL YANK 1G  
MISS R PLUS 3158N  
MISS R PLUS 198L

STF TOO RED G64  
SS CHSNN  
STF E'QUARTA'

**MISS R PLUS 4305P**

LFE VINTAGE RED 359F  
MISS R PLUS 817H  
MCC RED CAJUN QUEEN 7F

BW: 92 205 day: 765 365 day: 1421

High performance Redge, 4205 has a beautiful udder at 9 years old.



EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
10.4	4.1	63.7	88.8	15.0	47.9	16.1	

## R+ 18

### R PLUS 3192A

RED POLLED PUREBRED MALE  
PG793310 LRPS 3192A 24 February 2013

LAZY S BLACK 29N  
R PLUS BLACKEDGE  
SUN STAR MISS DRIVE

**R PLUS REDGE 8018U**

DARREL YANK 1G  
MISS R PLUS 3158N  
MISS R PLUS 198L

LFE RED ENTICER 364M  
KJLI NO MERCY 380P  
LFE AMBER 27H

**MISS R PLUS 7118T**

PCC NIGHT MOVES H10  
MS LAZY S BLK P 465M  
TNT MISS MAGGIE J240

BW: 94 205 day: 853 365 day: 1355

High performance Redge out of a super uddered No Mercy Female.



EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
9.5	3.3	58.3	75.6	14.4	48.4	19.2	



# R+ SIMMENTAL SALE

19



EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
	7.4	4.9	66.9	89.2	12.4	52.0	18.5

R+ 19

## R PLUS 3208A

RED POLLED PUREBRED MALE  
BPG793683 MRLB 3208A 27 February 2013

PRL MAGNITUDE 362M  
PRL TOBASCO 201T  
PRL PE'PE 372P

### R PLUS PRAIRIE FIRE

LFE MR LEWIS 347P  
MISS R PLUS 8240J  
MISS R PLUS 167L

TNT DYNAMITE BLACK L137  
LFE MR LEWIS 347P  
LFE KIRBIE 126H

### MISS R PLUS 7133T

LFE MR LEWIS 376J  
MISS R PLUS 2241M  
MISS R PLUS 964J

BW: 100 205 day: 744 365 day: 1285

Red bull, 2 black parents, Prairie Fire is the bull we purchased back at the Kopp dispersal. We are very impressed with the sons of this bull.

20



EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
	10.5	1.2	58.5	75.0	9.0	49.4	20.2

R+ 20

## R PLUS 3232A

RED POLLED PUREBRED MALE  
PG794149 LRPS 3232A 08 March 2013

HTP SVF IN DEW TIME  
JS BURNING SMOKE 41T  
TRIPLEC BURNING POWER L3

### JS SCORE 5X

KENCO/MF POWERLINE 204L  
JS SHES SO FINE 14P  
DRAKE MAKIN MEMORIES

LAZY S BLACK STETSON 129L  
LAZY S BLACK 29N  
BDV BONDIE K41

### MISS R PLUS 8280U

DARREL YANK 1G  
MISS R PLUS 3208N  
MISS R PLUS 1276L

BW: 98 205 day: 762 365 day: 1325

First son of the 5X bull we have offered. Due to an injury we did not get 5X calves the first season. We are very pleased with the sons of this bull.

21



EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
	5.8	3.5	61.9	81.9	8.5	57.6	26.7

R+ 21

## R PLUS 3305A

RED HORNED PUREBRED MALE  
PG794170 MRLB 3305A 27 March 2013

HTP SVF IN DEW TIME  
JS BURNING SMOKE 41T  
TRIPLEC BURNING POWER L3

### JS SCORE 5X

KENCO/MF POWERLINE 204L  
JS SHES SO FINE 14P  
DRAKE MAKIN MEMORIES

MCC POWERBALL 66G  
LFE MR LEWIS 376J  
LFE BLACK LADY 174D

### R PLUS 3231N

LFE VINTAGE RED 359F  
MISS R PLUS 964J  
MISS R PLUS 6163F

BW: 100 205 day: 873 365 day: 1467

Red bull, 2 black parents, one of the top performance bulls in the bull pen.



## R+ 22

### R PLUS 3094A

RED POLLED PUREBRED MALE  
PG793287 LRPS 3094A 10 February 2013

LAZY S BLACK STETSON 129L  
LAZY S BLACK 29N  
BDV BONDIE K41

#### R PLUS BLACKEDGE

HC POWER DRIVE 88H  
SUN STAR MISS DRIVE  
MISS MILE WEST 40K

HIGH RIDGE CHAIRMAN  
DARREL YANK 1G  
KNIGHTS BLACK VELVET 352C

#### MISS R PLUS 3158N

LFE MR LEWIS 376J  
MISS R PLUS 198L  
KAPPES MICK'S IMAGE H22

BW: 94 205 day: 672 365 day: 1296

Red calving ease sire here. Top 10% for calving ease.



22

EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
	12.3	3.3	66.0	86.8	15.1	48.3	15.3

## R+ 23

### R PLUS 3276A

RED POLLED PUREBRED MALE  
PG793326 LRPS 3276A 21 March 2013

PVF-CW RAPID FIRE 0195K  
INDIAN RIVER RING LEADER  
INDIAN-RIVER MORGAN

#### SAJ RED EQUALIZER 7U

DOUBLE BAR D BOLT 13P  
D BAR C RED HELGA 645S  
D BAR C RED HELGA 228M

R PLUS BLACKEDGE  
R PLUS REDGE 8018U  
MISS R PLUS 3158N

#### MISS R PLUS 52X

JSP RED PRIME CUT 010H  
MISS R PLUS 1139L  
JSP MS BOLD IMPACT 026D

BW: 90 205 day: 842 365 day: 1338



EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
	9.2	3.8	56.6	78.7	7.1	50.3	21.9

## R+ 24

### R PLUS 3219A

RED POLLED PUREBRED MALE  
PG793316 LRPS 3219A 04 March 2013

PVF-CW RAPID FIRE 0195K  
INDIAN RIVER RING LEADER  
INDIAN-RIVER MORGAN

#### SAJ RED EQUALIZER 7U

DOUBLE BAR D BOLT 13P  
D BAR C RED HELGA 645S  
D BAR C RED HELGA 228M

R PLUS BLACKEDGE  
R PLUS REDGE 8018U  
MISS R PLUS 3158N

#### MISS R PLUS 64X

KJLI NO MERCY 380P  
MISS R PLUS 8061U  
MISS R PLUS 065K

BW: 80 205 day: 804 365 day: 1322



24

EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
	9.0	4.4	67.7	93.8	7.9	53.7	19.8



# R+ SIMMENTAL SALE

25



EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
7.4	3.8	67.6	94.6	7.9	55.6	21.8	

R+ 25

## R PLUS 3269A

BLACK POLLED PUREBRED MALE  
BPG794161 LRPS 3269A 17 March 2013

HTP SVF IN DEW TIME  
JS BURNING SMOKE 41T  
TRIPLEC BURNING POWER L3

JS SCORE 5X

KENCO/MF POWERLINE 204L  
JS SHES SO FINE 14P  
DRAKE MAKIN MEMORIES

LAZY S BLACK STETSON 129L  
LAZY S BLACK 29N  
BDV BONDIE K41

MISS R PLUS 6023S

MEYER RANCH 74E  
SYS EMILY J941  
MISS J-H COWGIRL C-42

BW: 96 205 day: 816 365 day: 1349

Another soggy 5X with a small white strip on head.

26



EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
9.2	3.6	63.4	88.2	9.4	54.8	23.1	

R+ 26

## R PLUS 3251A

BLACK BLAZE FACED POLLED PUREBRED MALE  
BPG794158 LRPS 3251A 15 March 2013

HTP SVF IN DEW TIME  
JS BURNING SMOKE 41T  
TRIPLEC BURNING POWER L3

JS SCORE 5X

KENCO/MF POWERLINE 204L  
JS SHES SO FINE 14P  
DRAKE MAKIN MEMORIES

LAZY S BLACK 29N  
R PLUS BLACKEDGE  
SUN STAR MISS DRIVE

MISS R PLUS 9015W

TNT TIZCAT G405  
KAPPES JACINDA J153  
KAPPES COAL TRAIN A50

BW: 98 205 day: 815 365 day: 1386

R+ 27

## R PLUS 3312A

BLACK POLLED PERCENTAGE MALE  
BPRS794188 LRPS 3312A 28 March 2013

HTP SVF IN DEW TIME  
JS BURNING SMOKE 41T  
TRIPLEC BURNING POWER L3

JS SCORE 5X

KENCO/MF POWERLINE 204L  
JS SHES SO FINE 14P  
DRAKE MAKIN MEMORIES

SIMMENTAL/SIMMENTAL

BW: 96 205 day: 791 365 day: 1370

Unregistered purebred.

### R Plus Mission statement...

*Dedicated and loyal to the cattle industry, we believe in people, principals and performance.*

*Building trust and credibility is an important part of building relationships, this trust was and is rewarded with a positive working relationship with you and we thank you for this.*

*Throughout the cattle industry, our paths will cross time and again, we look forward to this and thank you in advance for the experience.*



## R+ 28

### R PLUS 3165A

BLACK POLLED PUREBRED MALE  
BPG793296 LRPS 3165A 20 February 2013

PRL MAGNITUDE 362M  
PRL TOBASCO 201T  
PRL PE'PE 372P

*R PLUS PRAIRIE FIRE*

LFE MR LEWIS 347P  
MISS R PLUS 8240U  
MISS R PLUS 167L

PVF-SSH 1L10 LIBERTY  
REMIINGTON LIBERTY 23R  
DANNER LETHAL LEGACY

*MISS R PLUS 8163U*

IPU BLACK DAKOTA 46G  
MISS R PLUS 6132S  
KBR 404P

BW: 94 205 day: 789 365 day: 1261

28



EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
	7.5	4.9	70.6	102.8	13.1	56.2	20.9

## R+ 29

### R PLUS 3157A

BLACK POLLED PUREBRED MALE  
BPG793295 LRPS 3157A 18 February 2013

PRL MAGNITUDE 362M  
PRL TOBASCO 201T  
PRL PE'PE 372P

*R PLUS PRAIRIE FIRE*

LFE MR LEWIS 347P  
MISS R PLUS 8240U  
MISS R PLUS 167L

BBS ZIMA D55  
R PLUS 001K  
GW MISS QUEEN 953H

*MISS R PLUS 2111M*

CIRCLE S LEACHMAN 600U  
LBR C-361  
CIRCLE S 304Y

BW: 98 205 day: 713 365 day: 1262

29



EPDs	CE	BW	WW	YW	MCE	MWWT	MILK
	8.6	4.9	65.2	94.0	12.0	54.7	22.0

## R+ 30

### R PLUS 3127A

BLACK POLLED PERCENTAGE MALE  
BPRS793294 LRPS 3127A 14 February 2013

PRL MAGNITUDE 362M  
PRL TOBASCO 201T  
PRL PE'PE 372P

*R PLUS PRAIRIE FIRE*

LFE MR LEWIS 347P  
MISS R PLUS 8240U  
MISS R PLUS 167L

R PLUS BLACKEDGE  
R PLUS TITAN  
MISS R PLUS 3101N

*MISS R PLUS 9095W*

SIMMENTAL/SIMMENTAL

BW: 100 205 day: 690 365 day: 1346

EPDs

CE	7.2
BW	4.5
WW	66.8
YW	90.6
MCE	10.6
MWWT	52.7
MILK	19.3



## *R Plus Philosophy...*

The breeding of Simmental cattle has been a passion and dream of ours since the 70's. We made a move in 1991 to change our Simmental cattle into a moderate framed animal that survived well in our climate. The solid colored red and black cattle fit the bill; the performance and fertility of the Simmental cattle could not be compromised, so we began looking for genetics that would support our beliefs.

Present day, our beliefs haven't changed and we believe the cattle back this up.

We are raising cattle that survive and breed in short native grass pastures, with hay being their main winter ration; cattle that have fertility bred into them, as most of our bulls will be under a year of age at sale time and will have passed a fertility test and scrotal measurement that in the past has averaged around 38 cm. Hair coats are very important to us. Straight heavy haired cattle tend to be easier doing, happier cattle at R Plus. As we live in a short grass area, we have to have cows with large spring of rib. We believe that the rib eye measurement indicates this to us. Structure and conformation have to be closely monitored in our program as a large area of the pastures are located in heavy rock conditions. Our cattle must have the ability to walk in these conditions.



As our operation is usually a two man show, the cow's ability to have a calf, that calf's vigor and the mothering ability of the cow are all things that are very important to us.

We do not believe that overfeeding bulls and females is necessary. Longevity is something that is needed in all cattle and overfeeding only helps to shorten their life span and affects their fertility. Our rations are developed to grow and allow cattle to mature at an optimal rate without causing any complications to that animal.

We have bred these solid red and black coloured cattle for 24 years. The multi generation of the red and black genetics will make your calf crop predictable in colour. By using these solid coloured genetics we have eliminated sun burnt udders, weak eyed cattle and created a trouble free animal.



***R Plus Ribeye 1134L***

*Sold to Labatte Simmentals. A very influential bull in the building of the great LaBatte herd and the Doll herd in North Dakota.*



***R Plus Reload 2006Z***

*Sold to Westway Farms, Springer Simmentals, Gunn Simmentals, Denning Simmentals (US semen rights). Last years' high selling Hard Rock son, first calves to arrive soon.*



***R Plus Hard Rock 145X***

*Sold to Perkin Land and Cattle, Tyler Lynn's Simmentals. His story has just begun, last year's top seller was a Hard Rock and many of last years females were sired by Hard Rock.*